



# Unified Solutions for the Hospitality Industry

CONNECTIVITY | PRICE INTELLIGENCE | BUSINESS ANALYTICS

**eRevMax**  
*The Gold Standard of Connectivity*

A young girl with dark hair, wearing a blue patterned short-sleeved shirt and tan pants, is running through a large flock of pigeons on a set of stone steps. The pigeons are in various stages of flight, with some wings spread wide. The scene is set outdoors, and the overall atmosphere is one of movement and activity.

TECHNOLOGY  
DISRUPTION HAS  
CHANGED THE WAY  
WE DO BUSINESS

# Who We are

## We are eRevMax

Incorporated in 2001, eRevMax is an ISO 27001:2013 certified travel technology company that assists hotels through channel management, rate intelligence, direct booking and connectivity solutions.

The company connects multiple online channels to the hotels' PMSs to seamlessly deliver ARI updates and reservations. We work closely with over 450 channel and technology partners helping over thousand hotels worldwide to increase revenue opportunities and streamline business processes.

We are the connectivity partner of choice for large hotel groups, mid-scale chains as well as small properties in both luxury and budget segment worldwide providing solutions through our core product brand – RateTiger.

Hoteliers are using 10-15 technology tools to manage their day-to-day work

**THEY NEED  
A SOLUTION TO  
SIMPLIFY DAILY  
OPERATIONS**

**RMS**  
**RATE INTELLIGENCE**  
**CHANNEL MANAGER**  
**REVIEW MANAGER**  
**ANALYTICS**



# Our Solutions



## Connectivity

360° distribution platform offering seamless interface



## Business Intelligence

Real-time rate and performance data to track key metrics



## Hospitality OS

Integrated hotel technology platform



## Travel Agent Management

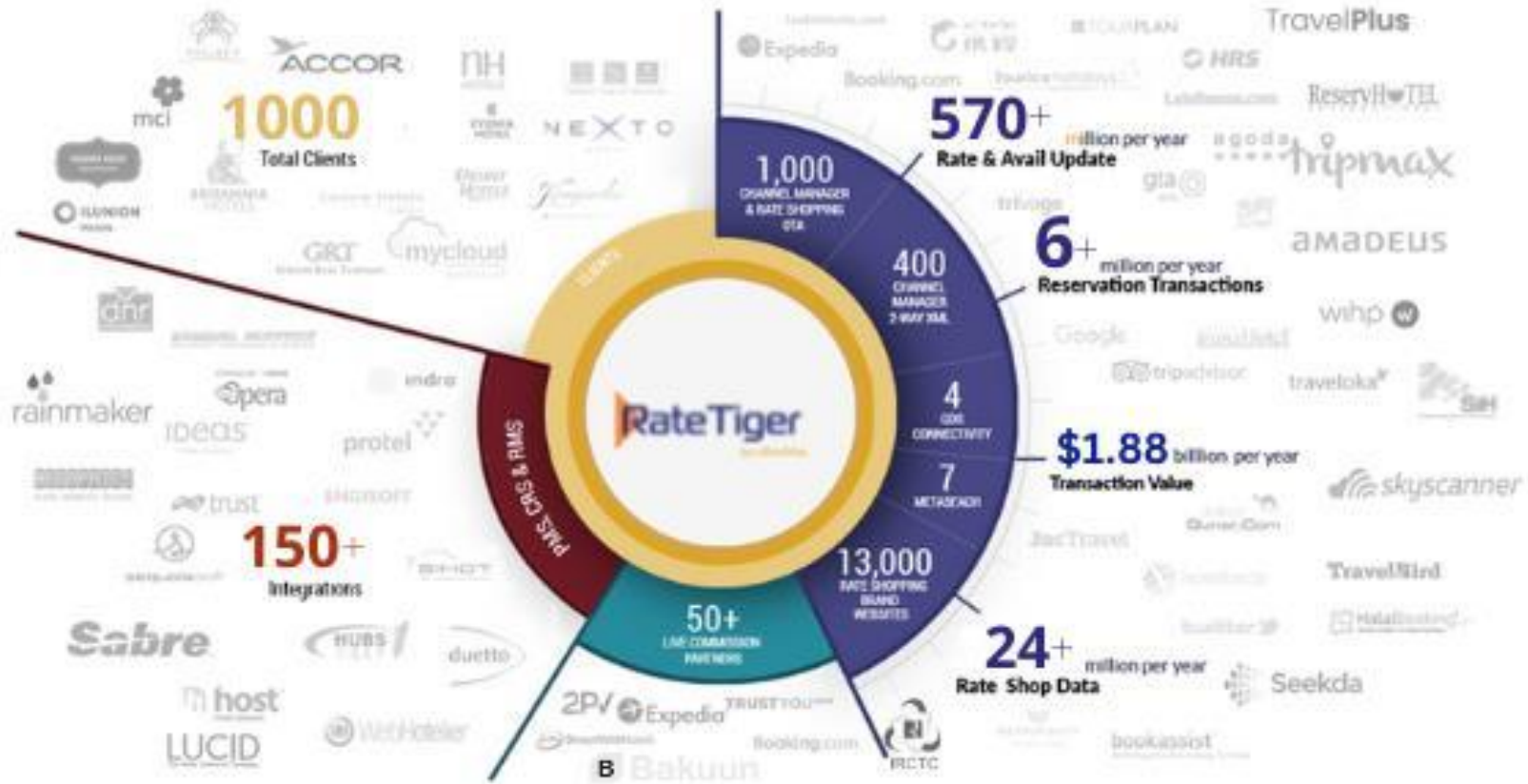
Metasearch and reservation platform for travel agents

# Our Brands

## RateTiger

Flexible full-service enterprise level e-distribution, channel management, rate intelligence, booking engine, website development & digital marketing solution for all categories of hotels

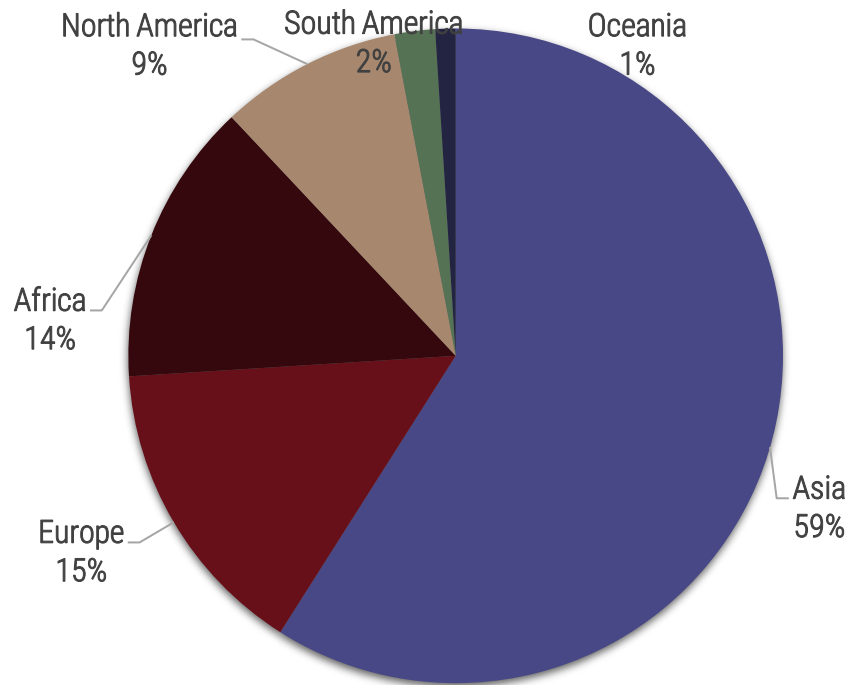
# Numbers at a Glance



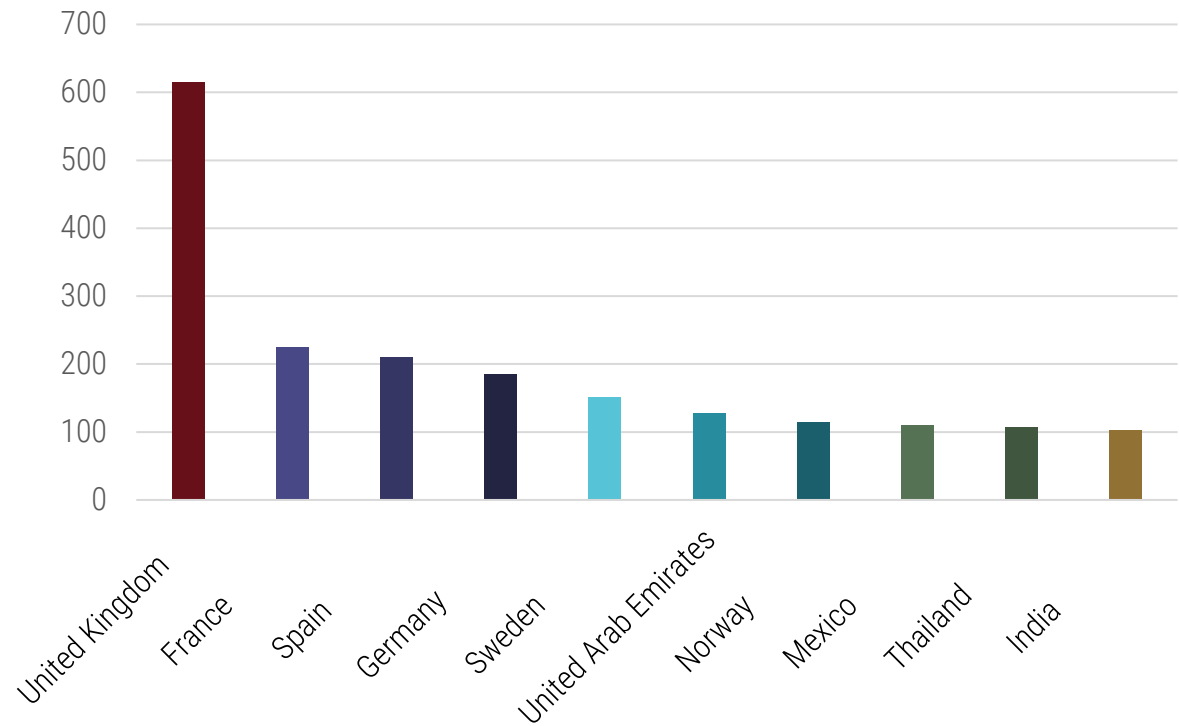


# Client Penetration

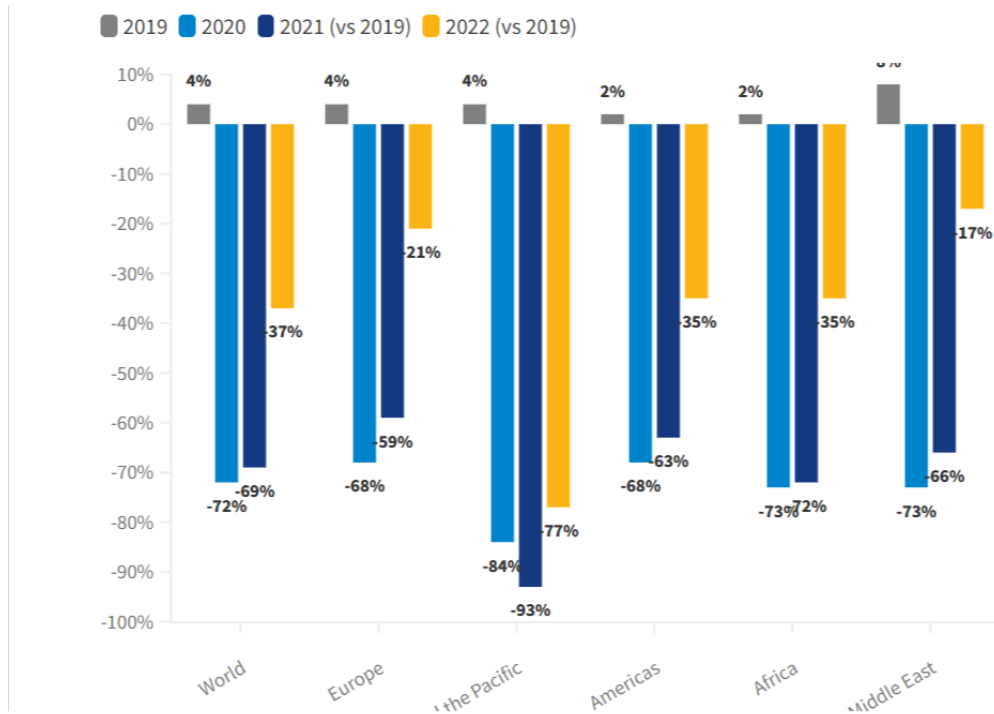
Clients by continents



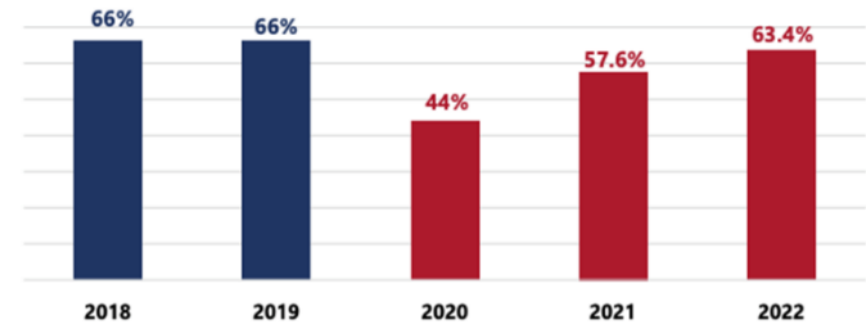
Top 10 Market



# Snapshot of World Tourism



increase in tourist arrival in the months of 2022 compared to the same period of 2021 & 2020<sup>1</sup>



increase of hotel occupancy in the months of 2022 compared to the same period of 2021 & 2020<sup>2</sup>

# Channel Manager Benefits



## Seamless Update

Availability, Rate & Inventory (ARI) updates for up to 2 years



## Allocation Management

Intelligent inventory pool to push availability across OTAs



## Manage Restrictions

Maintain rate policies & restrictions across connected extranets



## Minimize Overbookings

Alert & Automatic stop sell/close-out of availability

But What if You have  
Multiple Properties?

We have the solution....



# RT 3.0 Overview

RT3.0 offers 2-way XML connectivity between multiple hotel technology and channel partners for transmitting room rates, inventory allocation and reservation data seamlessly between third party vendors and the hotels.



## Hotel Groups

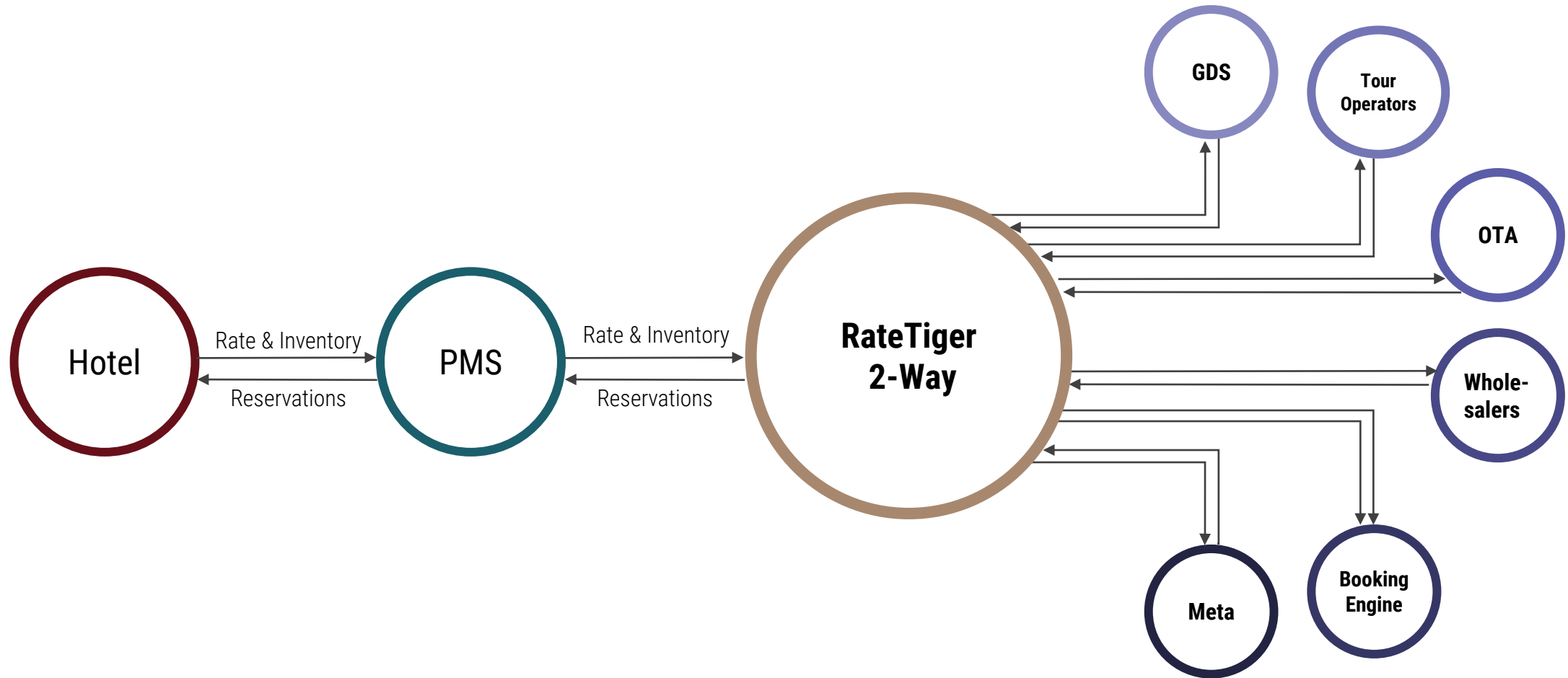
e-Distribution Gateway  
for Hotel Chains  
& Groups



## Distribution Channels

Easy access to  
leading hotel systems without  
integration

# RT 3.0 2-way Data Transfer Process Flow



# RateTiger – The Complete Distribution Platform



## RT Channel Manager

- 2-way Integration with Global and Regional OTA's/Channels, GDS and Metasearch Connectivity.
- Connected to 400+ OTA's/Channels globally.
- Integrated with 150+ Property Management Systems (PMS's) across the globe.
- Real time ARI Updates + Reservation Delivery to hotel's PMS from various online sales segments.
- Market Leader and Proven Channel Manger Solution.
- 99.98% proven success ratio with OTA's.



## RT GDS Connectivity

- Connect to the world's main GDSs - Amadeus, Sabre & Travelport (Galileo & Worldspan).
- Increase corporate booking through RFP participation.



## RT Booking Engine

- Easy to integrate with the hotel's website.
- Drive in direct bookings.
- Club bookings – Promotions.
- Membership Module.
- Multilingual + Multi Currencies.
- Upselling of Special Packages.
- Possibility of creating Guest User login.
- Revenue generation through various promotions like Early Booking, Last-Minute bookings, and mobile rates.
- Customizable view.
- Search Engine optimization to get quick results of availability and rates.

# RateTiger – The Complete Distribution Platform



## RT Shopper

- Know your own hotel rates across different channels to maintain rate competitiveness.
- Get competitor rates from multiple OTAs, metasearch sites, GDS, and, wholesalers.
- Shop multiple room nights, room types, and rate plans.
- Automatic hotel-channel room type mapping.
- Report in various customizable formats.



## RT Metasearch

- Drive more website traffic and improve direct bookings.
- Monitor performance with detailed analysis.
- Increase ROI with effective Google Hotel Ads, TripAdvisor and Trivago connectivity.
- Push your hotel rates in Real-Time for your potential guests across top hotel Metasearch platforms: Google, TripAdvisor and Trivago.



## RT Web Development & Design

- Direct WhatsApp chat.
- Live chat option.
- Hustle free multilingual support.
- Handholding to take control to modify the website content.
- SEO configuration.
- Website Performance Monitor.
- Regular Software updates.
- Regular Backup.
- Customizable design templates.
- Compatible designs for all devices.



# Providing Gold Standard of Connectivity through Innovation & Excellence

**99.5%**

System  
Uptime

**PCI, GDPR**

Compliant,  
ISO certified

**24x7**

Multilingual  
Support

**1000**

Of Happy  
Customers



eRevMax

*The Gold Standard of Connectivity*

[www.erevmax.com](http://www.erevmax.com)

[sales@erevmax.com](mailto:sales@erevmax.com)

