
RateTiger Shopper

Price Intelligence | Business Analytics



www.ratetiger.com

A photograph of a business meeting with several people around a table, looking at laptops and documents. The image is overlaid with a blue tint.

Did you know?

Hoteliers update their rates up to 10 times a day to secure occupancy levels.

Business Intelligence = Understanding Marketplace



What are your competitors charging for their properties?



How can you efficiently leverage rates to your best advantage?



Where are you placed in relation to your competitive set across channels?



When are they changing rates or deviating for rate compliances?

Introducing all New RateTiger Shopper

The benchmark of Price Intelligence

Shopper – real-time competitive rate intelligence

RateTiger Shopper is a comprehensive yet easy-to-use hotel rate intelligence solution enabling hotels to monitor and analyze rate strategy of the competitive set across multiple hotel websites, third-party sales channels and online travel agents (OTA).

Review marketplace

Real-time rate data to support room pricing decisions

Shop multiple parameters

View gross, net or on-site rate on different date range and parameters

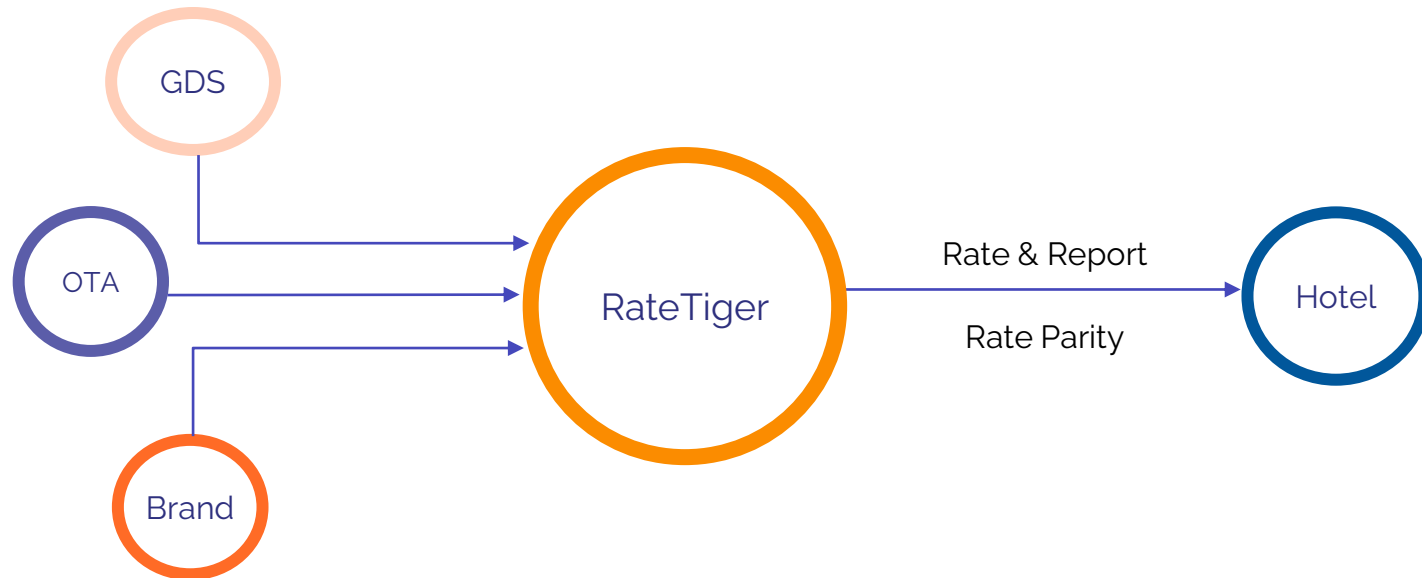
Identify rate movement

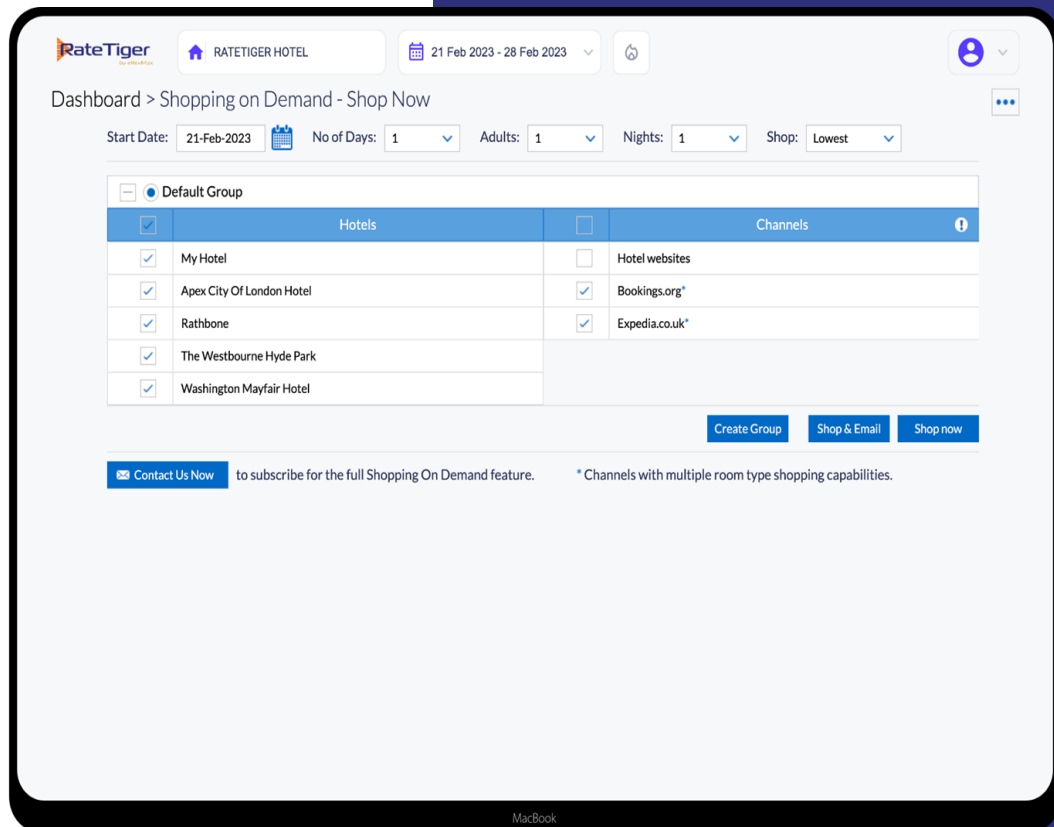
Rate change report to identify competitors' room rate changes

Monitor your competitors

Monitor competitor rate movement and closed-out dates on OTAs

RateTiger Shopper Process Flow





Gain valuable insights into market prices

Shop for multiple nights as well as multiple room types at one go.

Rule the market - stay on top of competition

- ❖ Monitor competitor's price.
- ❖ Analyse competitor's price movements including closed and open dates.



RateTiger
RATETIGER HOTEL
01 Feb 2023 - 28 Feb 2023

Dashboard

Actions << Managed Reports Archive (3)

Unmapped Resv. Room Type 29
Rate Tiger

Pending Guest Request 1
Booking.com

Rate Parity Instances 6
Rate Tiger

Channel Under Maintenance 1
Rate Tiger

No Show/Invalid Credit Card
Booking.com

ADR Variance 12
LiveOS

Low Occupancy 11
LiveOS

01-Feb
90 DaysReport

Reservations

Room Nights Sold	987
↑ 6.02%	931
Revenue	\$ 68,247.60
↑ 39.56%	\$ 48,900.45
Reservations	307
↑ 48.31%	207
Average Rate	\$ 69.15
↑ 31.65%	\$ 52.52

Profitability By Gross

All Sources	Room Nights	Resv.	Revenue (USD)	Share%	ADR (USD)	Acquisition Cost (USD)	Profitability
Others	140	48	1,400.00	2.05%	10.00	210.00	55.00%
OTA	802	254	60,606.07	88.80%	75.57	11,750.26	50.61%
GDS	45	2	6,241.50	9.15%	138.70	1,560.38	45.00%
Total	987	304	68,247.57	100%	69.15	13,520.63	50.19%

View Acquisition & Fixed Cost Setup

Manage
Reservations
Booked
Cancelled
Arrivals

Rate parity made easy

- ❖ Retain rate integrity by having same room rates across brand website, OTAs, metasearch, GDSs etc.
- ❖ Manage reports up to 90 days at a go

Compare apple-to-apple

View gross, net or on-site rate on different date ranges and parameters.

The screenshot shows the RateTiger Hotel Price Analysis - Rate Change Report dashboard. The dashboard includes a navigation bar with the RateTiger logo, a home button, the text 'RATETIGER HOTEL', a date range selector set to '01 Feb 2023 - 28 Feb 2023', and a user profile icon. Below the navigation bar, the dashboard title is 'Dashboard > Price Analysis - Rate Change Report'. The main content area displays a table comparing rates across different sources and dates.

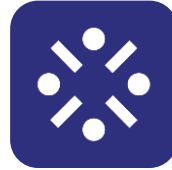
		Expedia.co.uk	Bookings.org	Hotel Website				
Room Type		1-Mar Wed	2-Mar Thu	3-Mar Fri	4-Mar Sat	5-Mar Sun	6-Mar Mon	7-Mar Tue
The Live Hotel London	Current	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	×	×
	Last	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	×	×
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—
The Live Hotel London RTV3	Current	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	×	×
	Last	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	×	×
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—
The Live Kensington	Current	\$ 149.00	\$ 150.00	\$ 156.00	\$ 149.00	\$ 150.00	×	×
	Last	\$ 149.00	\$ 150.00	\$ 156.00	\$ 149.00	\$ 150.00	×	×
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—
The Kensington	Current	\$ 199.00	\$ 199.00	\$ 199.00	\$ 199.00	\$ 199.00	×	×
	Last	€ 100.00	€ 100.00	€ 100.00	✓	✓	✓	✓

MacBook

We're proven, reliable and secure



99.9% product uptime



400+ XML Connectivity



Global data center



Payment & Data Security, GDPR
Compliant

Thanks for watching!

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