

Unified Solutions for the Hospitality Industry

CONNECTIVITY | BUSINESS ANALYTICS

 **RateTiger**

by eRevMax

The Gold Standard of Connectivity

Overview

The happenings over the last 2 years have changed the way the hospitality industry functions. While technology continues to be a disruptor, the changing times have accelerated the need for quicker technology adoption. Hoteliers currently use 10-15 systems to manage daily operations. eRevMax provides the industry with unified solutions that makes workflow processes simpler and effective, while optimizing revenue.

Our product, RateTiger is geared towards this objective.

RateTiger

Full-service, scalable enterprise-level distribution, channel management, rate intelligence, booking engine, website development and digital marketing solution for all categories of hotels.



Hotel's Key Challenges

More than 9 in 10 travellers in all countries now engage with travel online. Flights and hotels combine to account for the lion's share of spend in the global travel industry. Travelers now use various platforms including supplier websites, OTAs, metasearch websites, general search engines and travel review websites to explore air ticket and hotel options. Booking preferences largely follow research behavior as travellers move down the funnel.

The pandemic also changed everything. On average hotel company IT departments have laid off 40% of their staff. Similar cuts have happened in other departments including Marketing & Sales, Revenue Manager and Distribution.

Hotel executives may use technology in new ways that enable automation of work that previously required human hands. That will often involve engaging new automation and new partners, especially new technical partners.

Issue 1

Unpredictable acquisition pattern due to demand volatility and changing guest behavior

Issue 2

Technical constraints to deliver customer delight for driving loyalty

Issue 2

Lack of interoperability between hotel systems forcing them to work in silos and increasing cost



RateTiger Solution



RateTiger offers a suite of interconnected products that manage the revenue creation value chain for hotels by leveraging integration with other hospitality technology platforms and in-house UX and big-data handling capabilities and facilitating the guest acquisition and retention to maximize profit margins.

Distribution

Seamless connectivity with 400+ online sales channels for rate and inventory and reservation management for hotels of all sizes

- Channel Manager
 - Central Reservation System
-

Analytics

Access to pricing, availability and performance data at scale along with insights to present trends, opportunities and market developments.

- Rate Shopper
 - RateTiger BI (Beta stage)
-

Direct

Mobile-first, multi-lingual, multi-currency booking engine and website builder to attract and acquire guests

- Internet Booking Engine
 - Website Development
-

Digital Marketing

360 Degree service to improve the brand experience for driving direct bookings and improving guest loyalty

- Social Media Management
 - Promotion
 - Metasearch & GDS Marketing
-

Hospitality technology needs not be complicated!

RateTiger helps hotels automate pricing, online channel connectivity and room and rate distribution processes, so that they can spend more time making your guests happy. All from one platform.



Channel Manager



Yield Pricing



Booking Engine



GDS / Metasearch



Shopper



Website Development

Large Hotel / Groups: Automated enterprise level connectivity

- › Complete automation with seamless integration between systems
- › Supports allocations, Free Sell, Last Room Availability (LRA) and weights to maximize yield
- › 100% reservation delivery between online sales channels to the CRS/PMS including confirmations, modification and rebooking

“

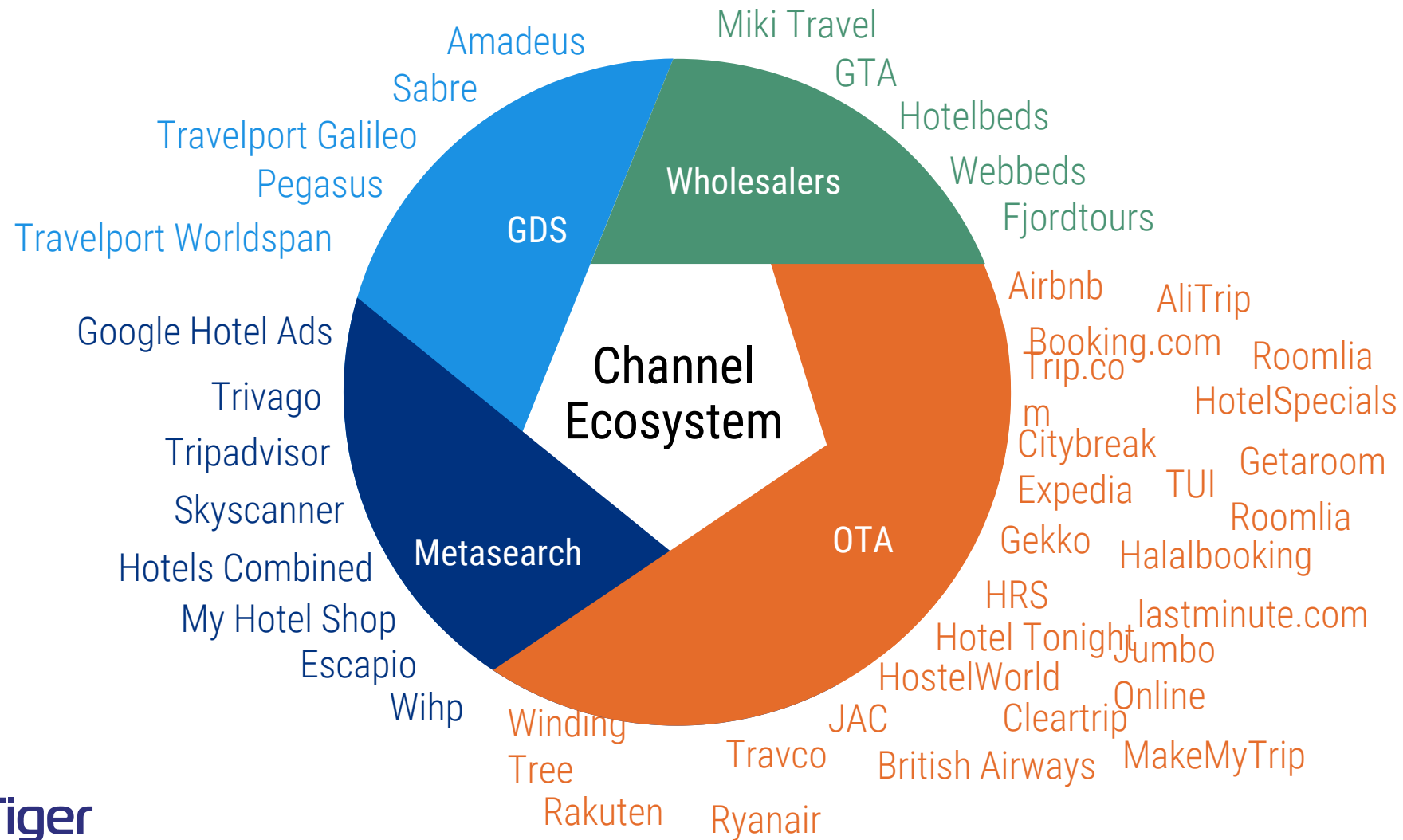
We are delighted to have RateTiger as our connectivity partner - it is a great investment that has given us very good ROI. Over the past couple of years, our reservations have grown by 37% which translates to over 12 million SAR! RateTiger has the highest quality of channel connections and the speed, accuracy, and ease with which we can manage our online operations is fantastic.”

FRONTEL VENUE JEDDAH, Saudi Arabia



Distribution Landscape

2-way XML Connectivity with 400+ Travel Channels





Channel Manager



Which channels would give the maximum exposure?



How many channels, room types per channel, and days can my hotel manage simultaneously?



How well are the inter-connectivity between my hotel systems, channel manager and OTAs?



Will the reports give me the clarity to understand most productive and profitable channels?

The right channel manager puts hotels in control

Build a healthy distribution mix

Hotels that rely on only one channel find it much more challenging to bounce back than the ones that have a healthy distribution mix, including direct solutions like metasearch and website as well as indirect solutions like Online Travel Agencies (OTAs).

Channel Manager – Smart, Simple and Intuitive

RateTiger Channel Manager is a powerful hotel online distribution tool to quickly and efficiently manage hotel room rates, availability and restrictions across all connected online travel sites.



Seamless Update

Availability, Rate & Inventory (ARI) updates for up to 2 years



Allocation Management

Intelligent inventory pool to push availability across OTAs



Manage Restrictions

Maintain rate policies & restrictions across connected extranets



Minimize Overbookings

Alert & Automatic stop sell/close-out of availability

Channel Manager – Smart, Simple and Intuitive

RateTiger Channel Manager is a powerful hotel online distribution tool to quickly and efficiently manage hotel room rates, availability and restrictions across all connected online travel sites.



Promo API

Offer promotions and special rates on key OTAs



Room Rate API

Create, update and delete rooms and rate plans straight from your system



Occupancy Based Pricing

Maintain flexible occupancy across room categories for visibility & revenue



Photo API

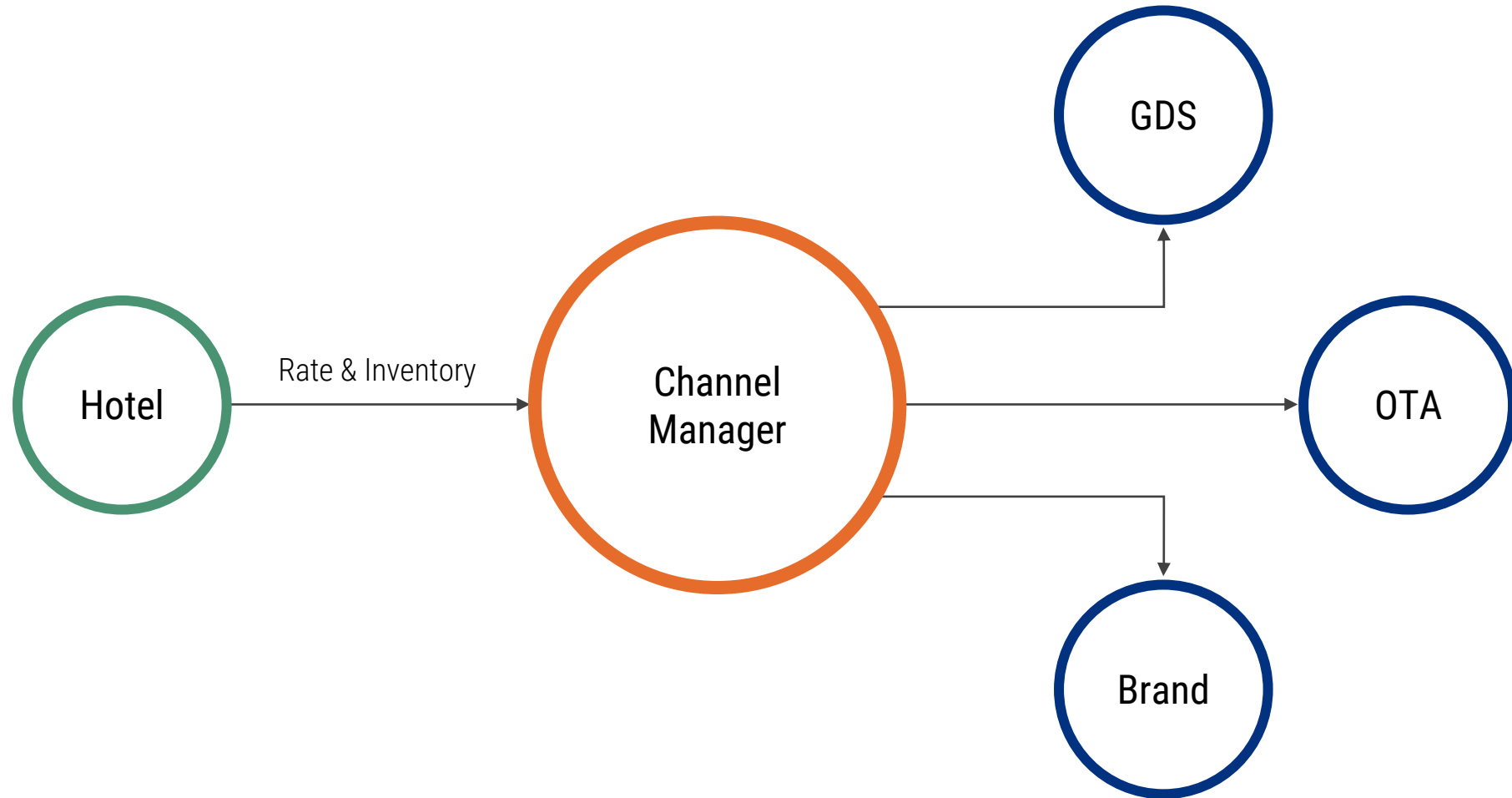
Manage photos and photo galleries in a more detailed, yet easier way

Pooled Inventory

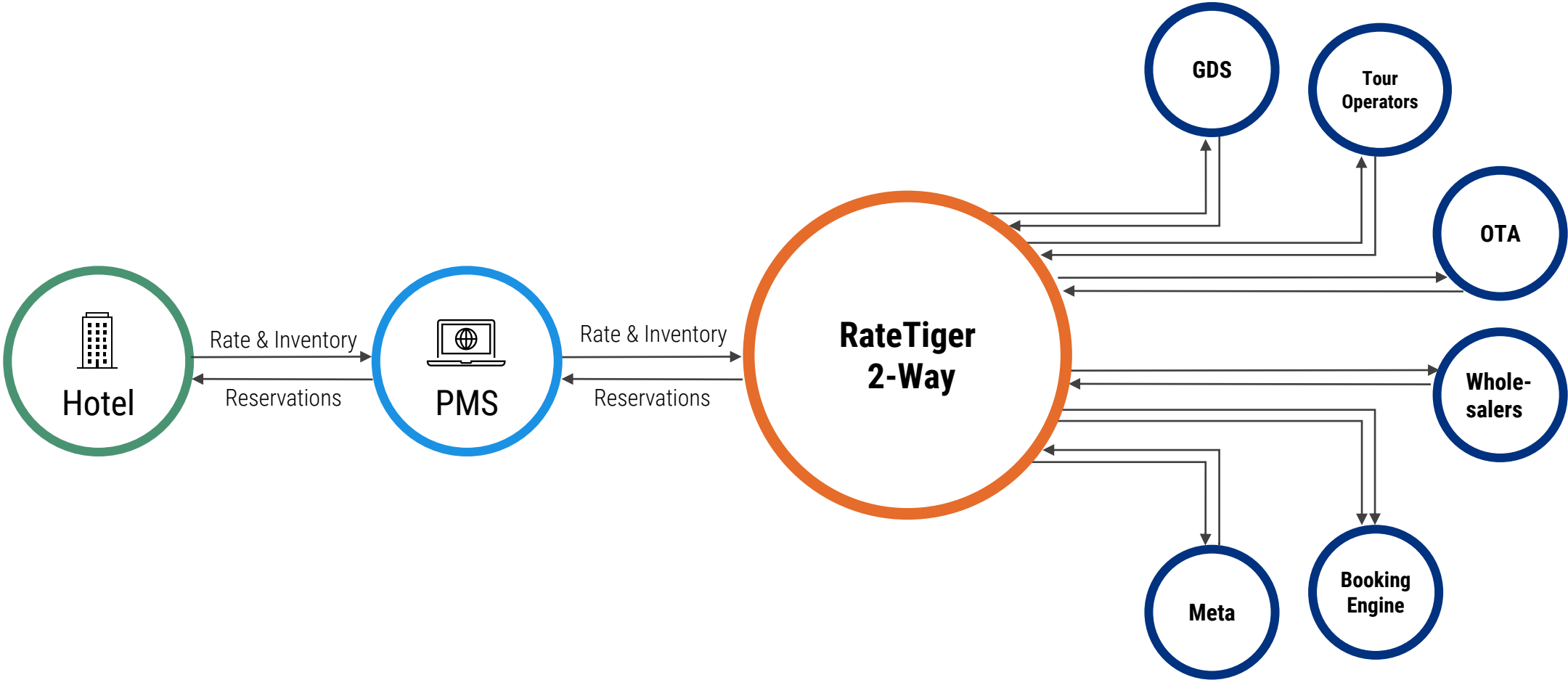
Always online, till the last inventory available

- › Publish all your available rooms across all booking channels – all the time
- › Immediate update of your inventory across all your channels and PMS / CRS when a booking is made
- › Automatic stop-sell when inventory is exhausted eliminating chance of overbookings

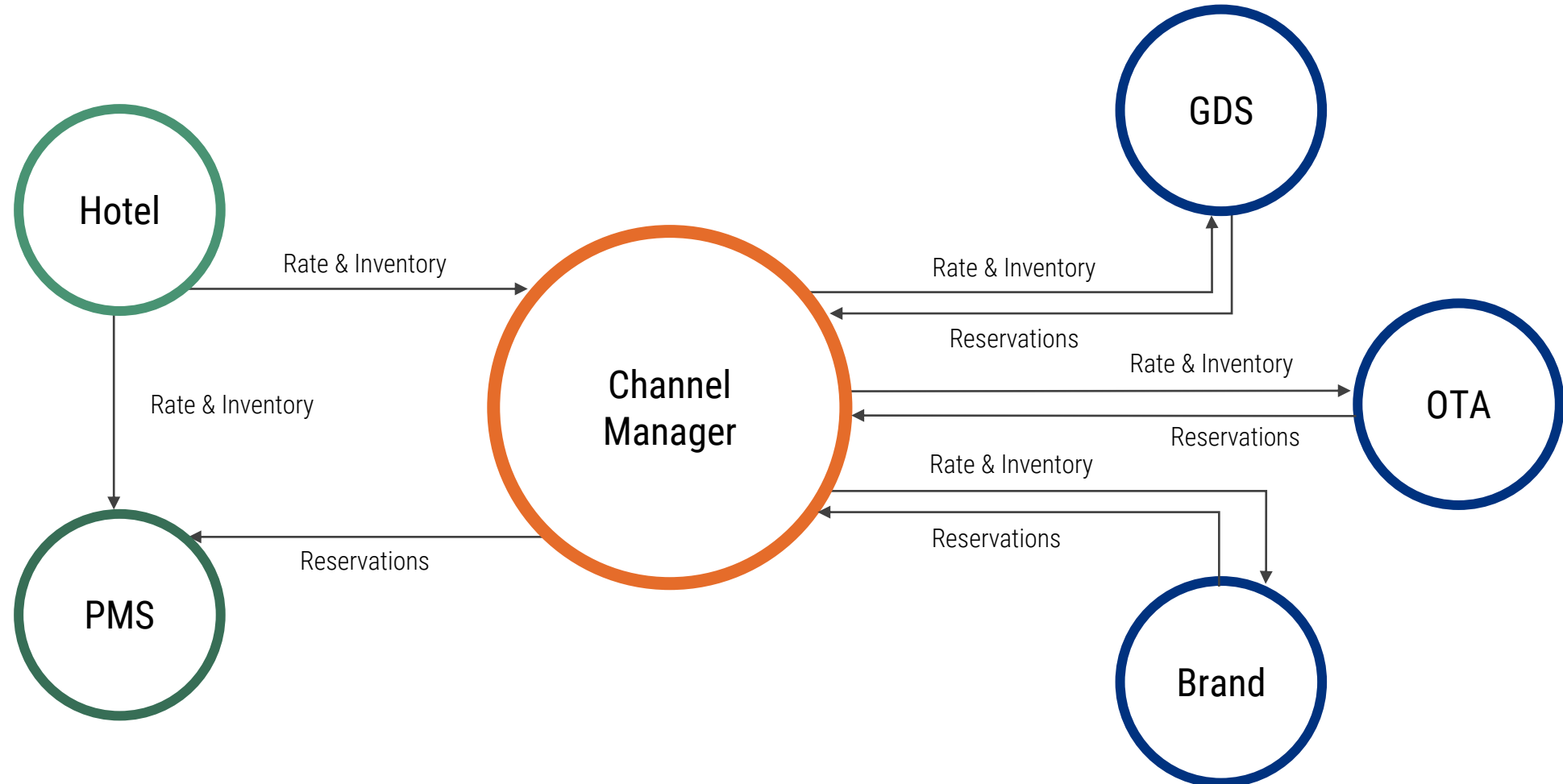
Channel Manager Stand-alone Process Flow



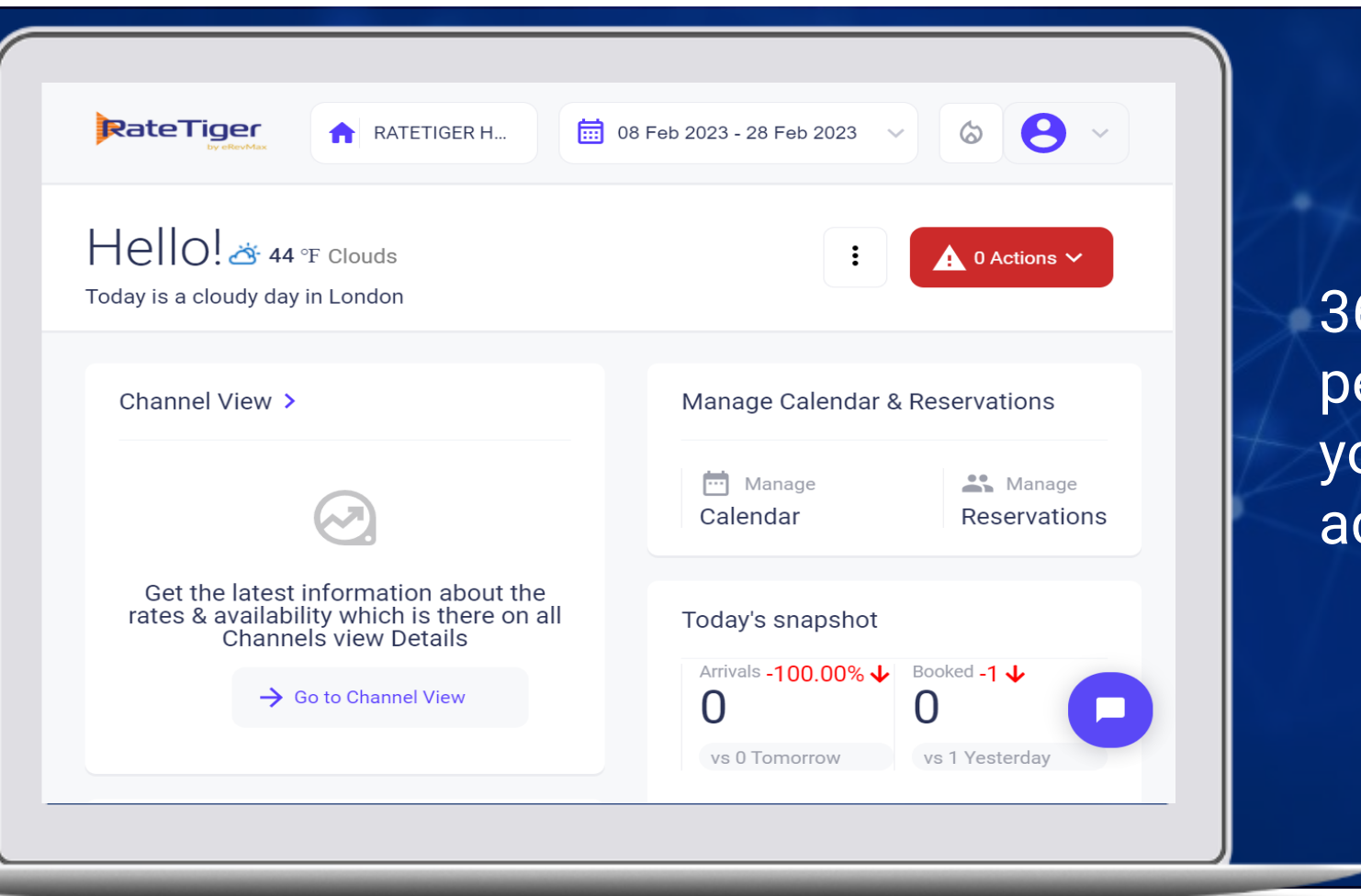
RateTiger 2-way Data Transfer Process Flow



Channel Manager with Reservation Delivery



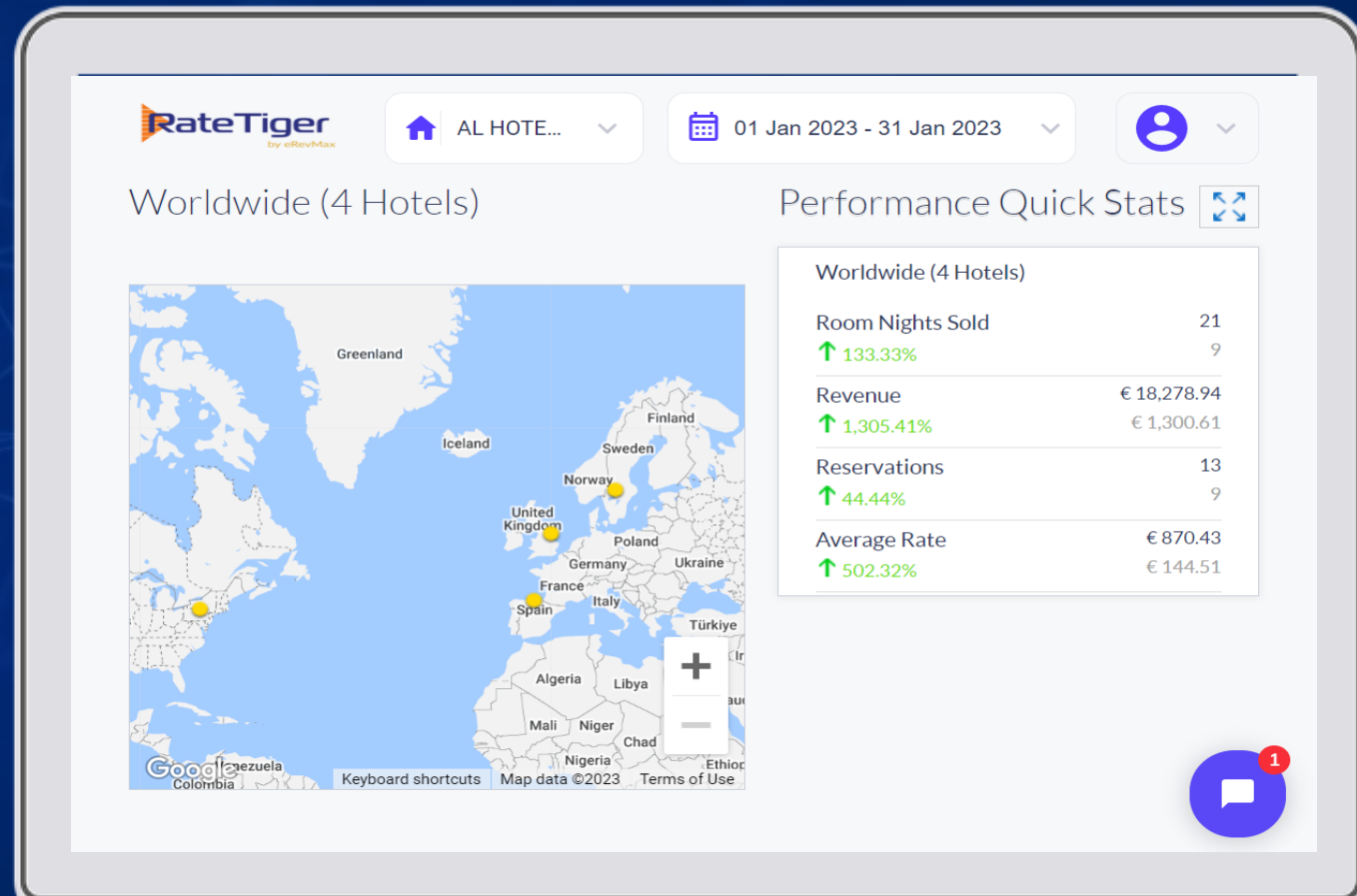
Integrated dashboard – to stay on top of your business



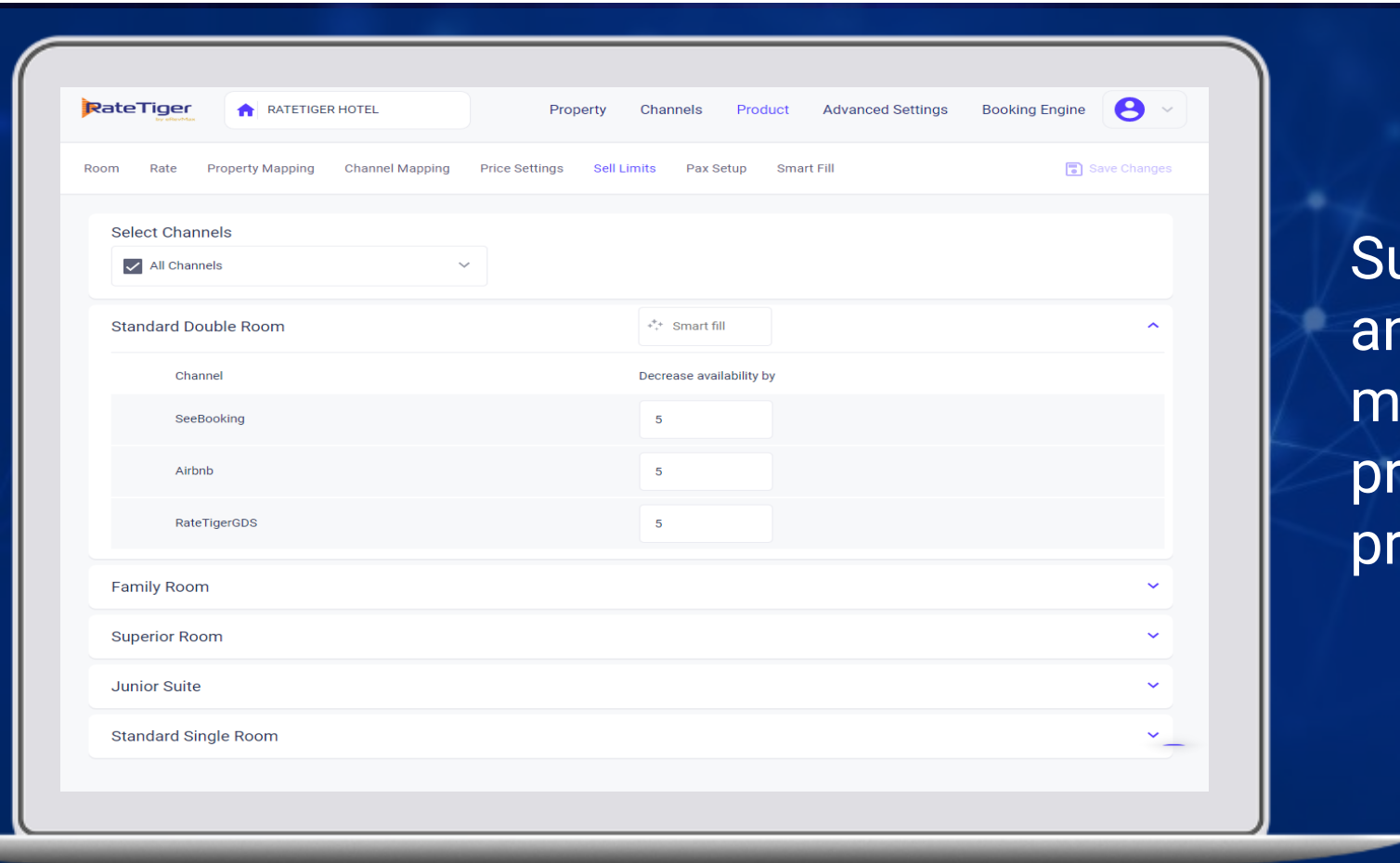
360⁰ knowledge of your hotel's performance and the status of your connections for informed action in real-time

Bird's eye view of your group business

Centralizes the core actions in a single sign-on platform providing the much-needed simplicity in daily operations



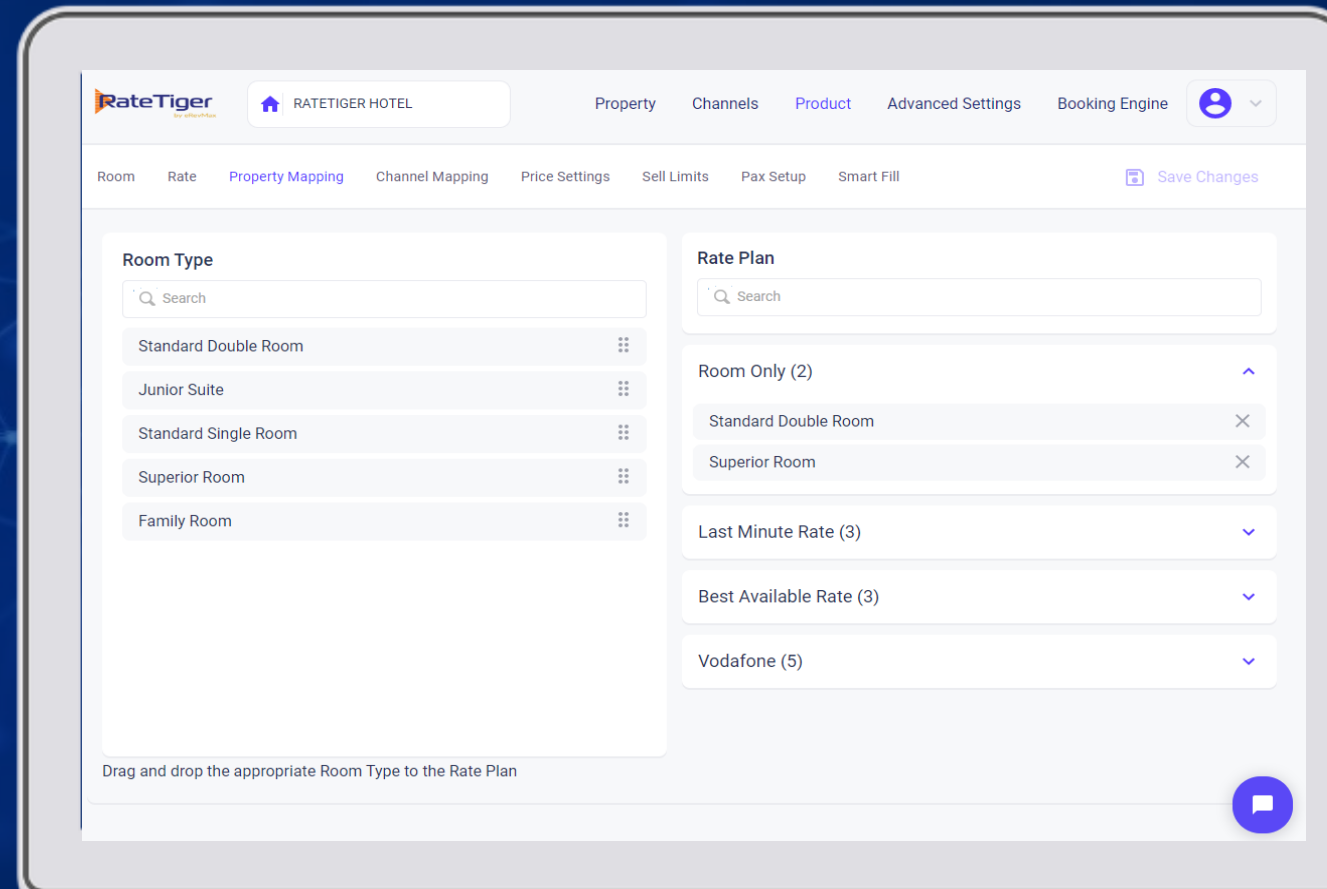
Flexible, scalable and customizable



Supports all room types, rate plans and types, base and linked rates, meal plans, pricing types including promotions, room-based and child pricing, etc.

Automatic Room-mapping

Built-in rules for each extranet -
automatic adherence to each site's
capabilities and restrictions



BAR Levels - Yield pricing

- Calendar View
- Sync data on a button's click
- Define and manage Hot Dates
- Bulk Open/close roomrates
- Predefine weekends
- Manage restrictions
- Automatic price updates over the entire period with one time customized set of rules

The screenshot displays the RateTiger interface for 'Amha Hotel Matle...'. The main content area shows a table for 'All Levels' under the 'Standard Room' category. The table has columns for 'All Levels', 'BAR 1', 'BAR 2', 'BAR 3', 'BAR 4', 'BAR 5', 'BAR 6', 'BAR 7', 'BAR 8', 'BAR 9', 'HOT 1', and 'HOT 2'. There are three sections of data, each for a 'Standard Room' with three 'Parent Rateplan' entries. The first section shows integer values, the second shows decimal values, and the third shows a mix of integer and decimal values. A blue box highlights the value '120' in the first row of the first section.

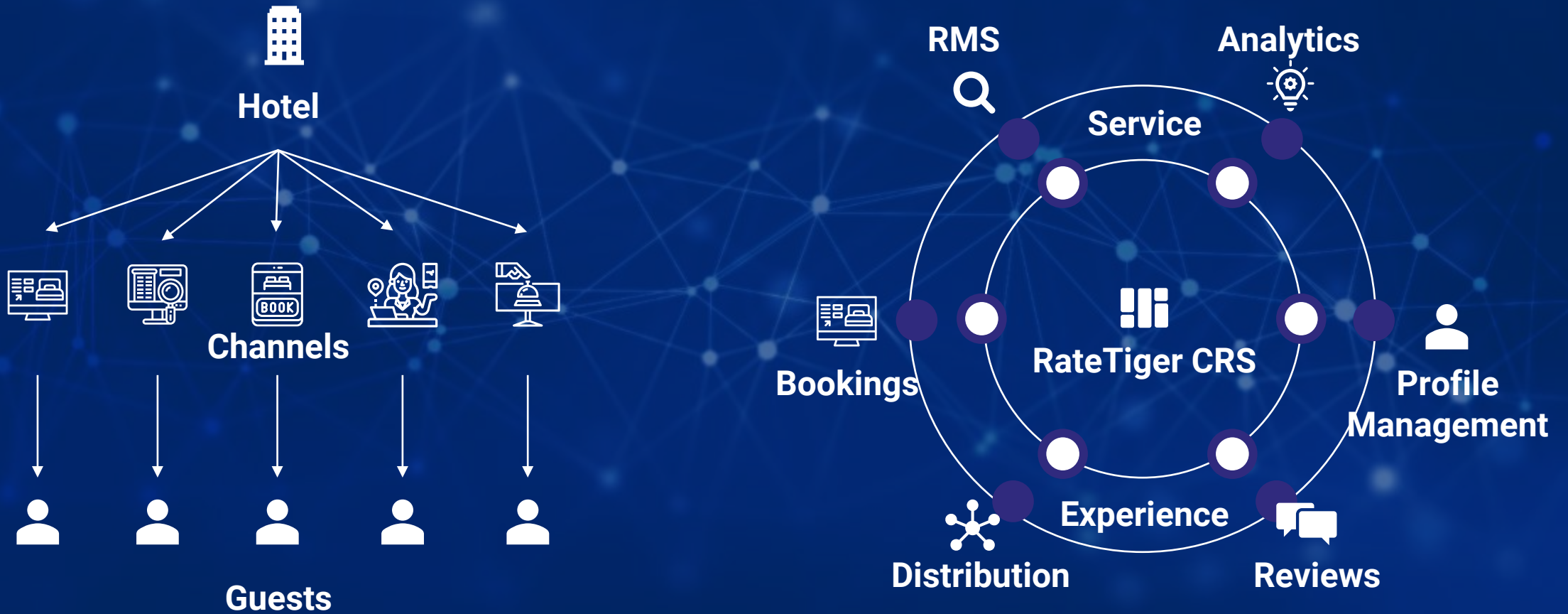
All Levels	BAR 1	BAR 2	BAR 3	BAR 4	BAR 5	BAR 6	BAR 7	BAR 8	BAR 9	HOT 1	HOT 2
Standard Room											
Parent Rateplan 1	120	130	140	150	160	165	170	175	180	200	210
Parent Rateplan 2	120	130	140	-	-	-	170	175	180	200	210
Parent Rateplan Longer Name	120	130	140	150	160	165	-	175	180	200	210
Standard Room											
Parent Rateplan 1	120.59	130.00	140.00	-	160.00	-	170.25	175.00	180.00	185.00	200.00
Parent Rateplan 2	120.59	130.00	140.00	150.00	160.00	165.00	170.25	180.00	185.00	190.00	205.00
Parent Rateplan 3	120.25	-	-	-	-	165.00	170.25	180.00	185.00	190.00	205.00
Standard Room											
Parent Rateplan 1	120.59	130.00	140.00	-	160.00	-	170.25	175.00	180.00	185.00	200.00
Parent Rateplan 2	120.59	130.00	140.00	150.00	160.00	165.00	170.25	180.00	185.00	190.00	205.00
Parent Rateplan 3	120.25	-	-	-	-	165.00	170.25	180.00	185.00	190.00	205.00



Unlimited possibilities with new RateTiger

Your agile and fully customizable
distribution hub

Integrated platform to manage all hotel tech services



RateTiger – the Unified Hospitality Operating Solution

Operations	Distribution	Sales & Marketing	Data Collection & Reporting		
Revenue Management	OTAs	Consulting Services	Rate Shopping		
Profile Management	Metasearch Sites	Travel Agencies	Demand Analytics		
Booking Engine	GDS	Tour Operators	Pace & Budget Analysis		
Channel Management	Direct Channel	Concierge	Profitability Tracking		
	Affiliate Network	Call Centre			
PLATFORM ADVANTAGES					
Integration	Scalability	Reliability	Security	Compliance	Extensibility

Integrated Operating System & Analytics

Industry's first operating system that brings together multiple technology solutions on a single sign-on platform.

Centralizes call-to-actions through interoperability among various providers thereby helping hotels make informed and timely decisions.

Easy to integrate both at individual and chain level properties, different levels of access setting available

- Production Alert
- Price Analysis
- Production Monitoring
- Reservation Analytics
- Booking Pace
- Advanced Analytics

At the Centre of Hotel Ecosystem

Online Distribution Channels

- › Seamless 2-way XML integration with 400+ OTAs
- › Real-time ARI updates to channels
- › Reservation Delivery into hotel system
- › Connect to global and regional channels including Booking.com, Expedia, Airbnb

GDS & Corporates

- › Connect to the world's main GDSs - Amadeus, Sabre & Travelport (Galileo & Worldspan)
- › Increase corporate booking through RFP participation



Direct Bookings

- › Drive more direct bookings
- › Easy to integrate, mobile friendly
- › Website design and development
- › Social selling
- › Metasearch connectivity

Wholesalers

- › Distribute to Tour Operators, Wholesalers and offline channels
- › Sell inventory on Hotelbeds (GTA & Tourico), Miki Travel, JAC Travel among others

Key benefits

- › Widens distribution of inventory at a lower cost ☒
- › Eliminates the need to manage separate extranets
- › Distributes property data, rates and availability directly from the RTCRS ☒ ☒ ☒
Allows for creation of distinct rate strategies per channel ☒
- › Provides properties and chains the ability to build their own custom booking engines
- › Maximize revenue through participation in the right mix of channel connect programs

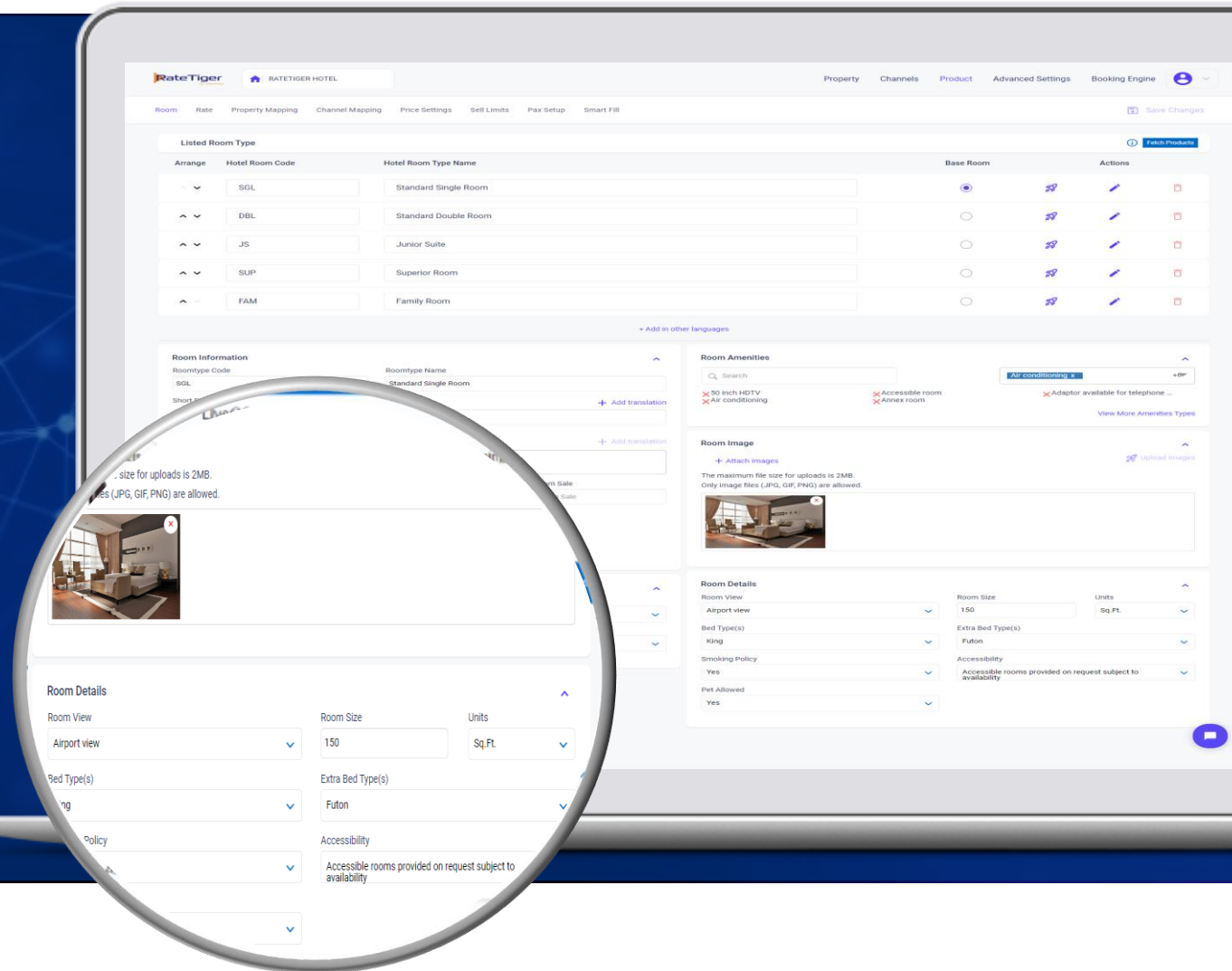




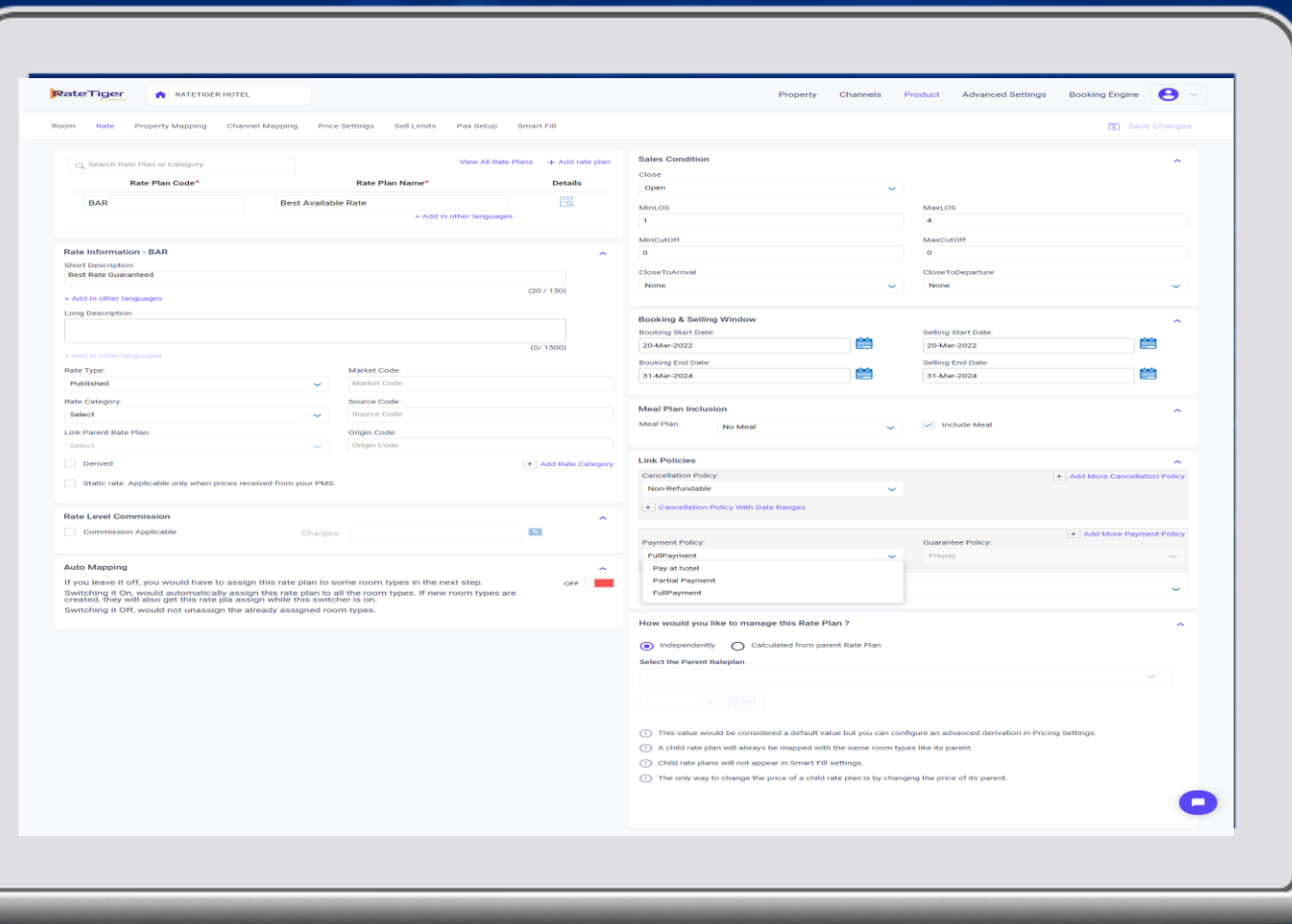
Inventory Management

Supports all Room Categories and Rate Plans

- Create a default structure for room types to be used (Room category code, room type, description).
- Management of all room types (or apartments) specifying occupancy and description in detail.
- Control panel for quick and precise management of booking rules that can be applied by filtering by room type, rate plan, channel.



Control over commission



- Option to make rates commissionable / non-commissionable
- Set different commissions for different rate plans

Flexibility to connect any **3rd party system**

Through our API, we have XML connectivity with over 150 third party systems and has the ability to connect to all leading Meeting Room Booking System, Revenue Management System, Internet Booking Engine and Loyalty program .

Availability Management

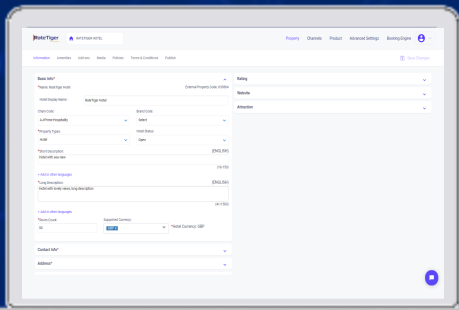
Advanced **availability** management for up to 2 years

The screenshot displays the RateTiger Channel View interface for a property named 'RATETIGER HOTEL'. The date range is set to '05 Jan 2023 - 31 Jan 2023'. The interface shows a calendar view with columns for each day from 1st to 11th January. Three room types are listed: 'Standard Double Room-Last Minute Rate', 'Standard Single Room-Best Available Rate', and 'Standard Double Room-Best Available Rate'. Each room type has columns for Rate, Avail (Availability), and Close. The 'Standard Double Room-Last Minute Rate' shows a rate of 220.00 and availability of 25 for most days, with a close status of 'OFF'. The 'Standard Single Room-Best Available Rate' shows a rate of 204.00 and availability of 20 for most days, with a close status of 'OFF'. The 'Standard Double Room-Best Available Rate' shows a rate of 0 and availability of 0 for most days, with a close status of 'OFF'. A 'Failed Dates' indicator is visible on the left side of the calendar.

Failed Dates	1 - Jan Sun	2 - Jan Mon	3 - Jan Tue	4 - Jan Wed	5 - Jan Thu	6 - Jan Fri	7 - Jan Sat	8 - Jan Sun	9 - Jan Mon	10 - Jan Tue	11 - Jan Wed
OFF											
Standard Double Room-Last Minute Rate											
Rate	220.00	220.00	220.00	220.00	220.00	220.00	220.00	220.00	220.00	220.00	220.00
Avail	25	25	25	24	24	24	24	25	25	25	25
Close	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
Standard Single Room-Best Available Rate											
Rate	204.00	204.00	204.00	204.00	204.00	204.00	204.00	204.00	204.00	204.00	204.00
Avail	20	20	20	20	20	20	20	20	20	20	20
Close	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
Standard Double Room-Best Available Rate											
Rate											
Avail	0	0	0	24	24	24	24	0	0	0	0
Close											

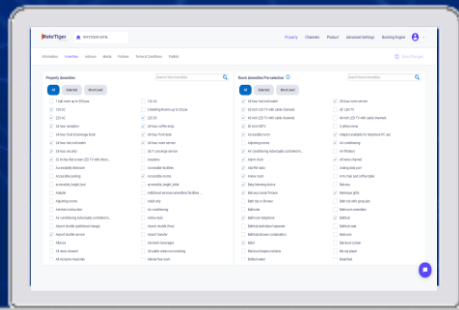
- Ability to manage overbookings and differentiate availability by OTA.
- Administrate total Availability and total Inventory per property.
- View pick up per room type & rate plan per property.
- Set threshold max/min towards different channels per room type and property.

User-friendly interface: Easy 4 steps set-up



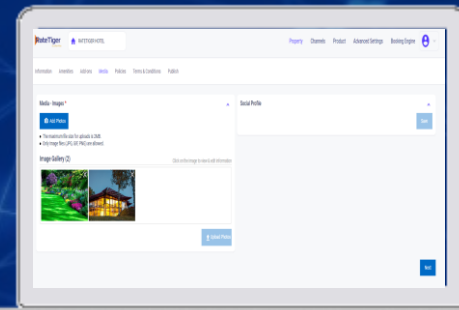
1

Add your property information



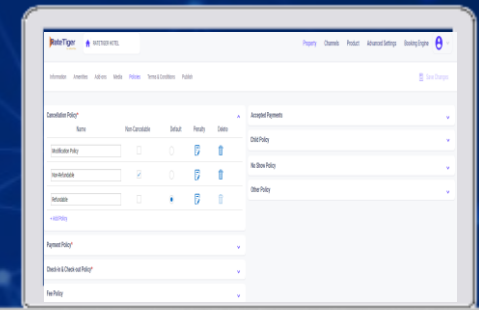
2

Select and distribute amenities



3

Add media and social media profile



4

Provide tax rates and mark-up

Content

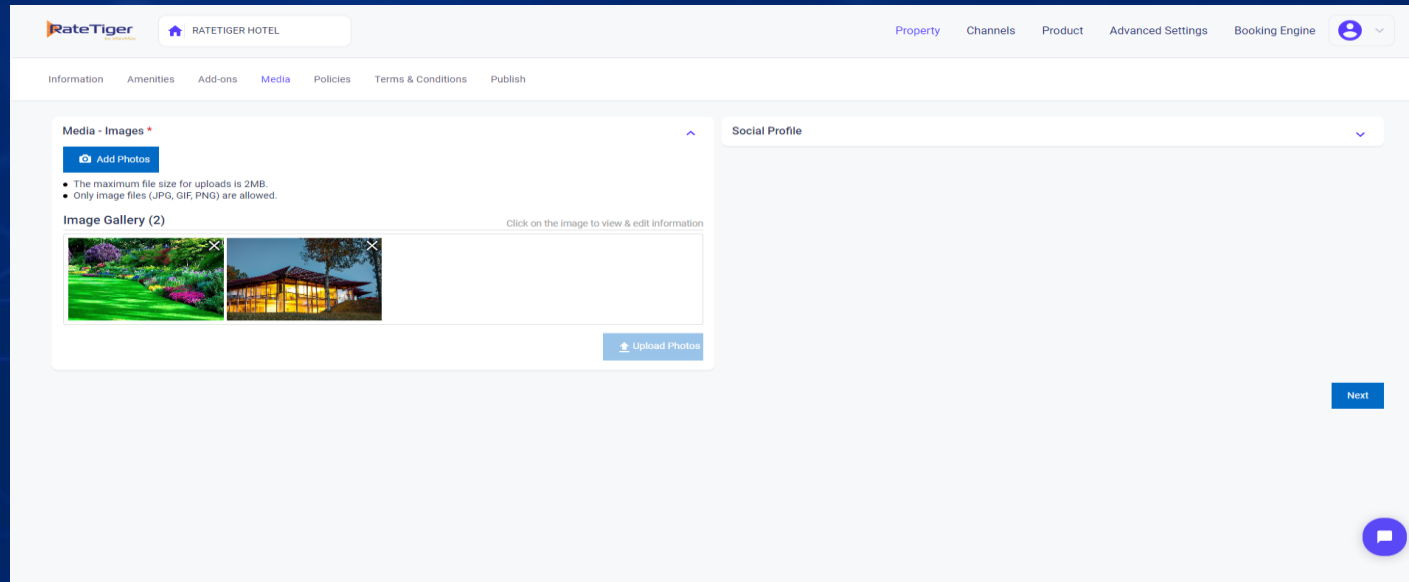
- Fetch from one channel, push into the others.
- Fetch it in real time for the Booking Engine.

The screenshot displays the RateTiger management interface for a property named "RATETIGER HOTEL". The interface includes a top navigation bar with links for "Property", "Channels", "Product", "Advanced Settings", and "Booking Engine". Below this is a secondary navigation bar with "Information", "Amenities", "Add-ons", "Media", "Policies", "Terms & Conditions", and "Publish". A "Save Changes" button is located in the top right corner.

The main content area is divided into several sections:

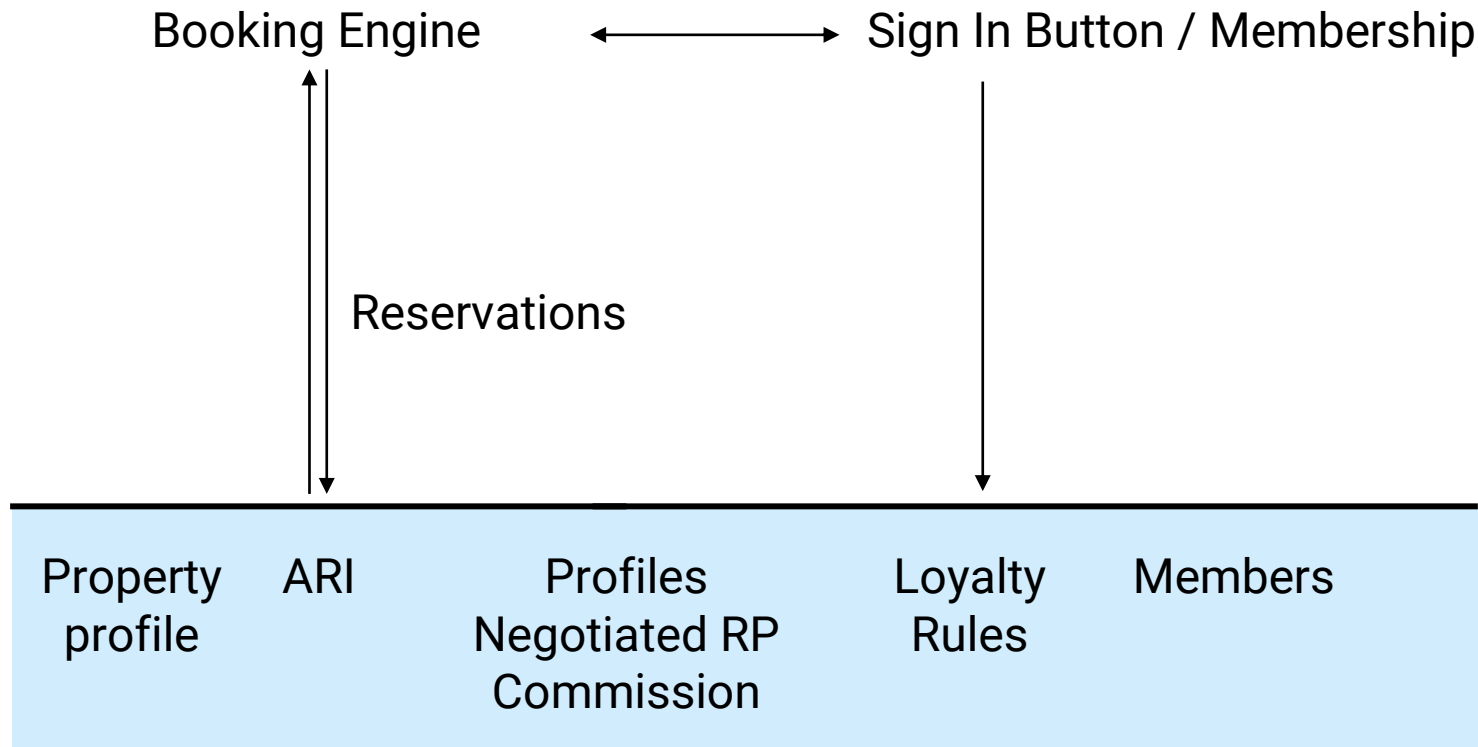
- Basic Info***: Contains fields for "Name: RateTiger Hotel" (with "External Property Code: 633864" next to it), "Hotel Display Name" (set to "RateTiger Hotel"), "Chain Code" (set to "A-J-Prime Hospitality"), and "Brand Code" (set to "Select").
- Property Types**: Includes "Property Types" (set to "Hotel") and "Hotel Status" (set to "Open").
- Descriptions**: Features a "Short Description" field with the text "Hotel with sea view" (19/150 characters) and a "Long Description" field with the text "Hotel with lovely views, long description" (41/1500 characters). Both sections include a "+ Add in other languages" link.
- Room Count and Currency**: Shows "Room Count" as "90" and "Supported Currency" as "GBP". A note indicates "*Hotel Currency: GBP".
- Contact Info*** and **Address***: These sections are currently collapsed.
- Rating**, **Website**, and **Attraction**: These sections are also collapsed.

Photo API



- Manage photos and photo galleries in a more detailed, yet easier way.
- The Photo API follows the modern API standards, which makes it both easier to implement and maintain.

Loyalty programs and Customers



CRM structure or integration with CRM

Synced reservations

RateTiger
RATETIGER HOTEL
06 Jan 2023 - 31 Jan 2023

Dashboard > Reservation - Data View

Stay

eRevMax ID	Hotel PMS/CRS ID	Channel ID	Channel	Status	Booked	Guest Name	Check-In	Check-out	Res. Room Type	Rooms	ADR (GBP)	Adults	Total (GBP)	Delivered By
82071711	-	56773995	SeeBooking	Commit	04-Jan-2023	s p	04-Jan-2023	08-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	748.00	
82096606	-	49385477	SeeBooking	Commit	05-Jan-2023	s p	05-Jan-2023	06-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	187.00	
82115272	-	53063426	SeeBooking	Commit	06-Jan-2023	s p	06-Jan-2023	07-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	187.00	
81442259	-	78377870	SeeBooking	Cancel	02-Dec-2022	Anis Ansari	15-Jan-2023	16-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	187.00	
82116171	-	89969810	SeeBooking	Cancel	06-Jan-2023	Anis Ansari	18-Jan-2023	19-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	187.00	
82115309	-	49334785	SeeBooking	Commit	06-Jan-2023	s p	20-Jan-2023	21-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	187.00	
82115403	-	94148051	SeeBooking	Commit	06-Jan-2023	s p	20-Jan-2023	21-Jan-2023	Standard Double Room-Last Minute Rate	1	187.00	1	187.00	

All your reservations synced at one place and reflected giving a bird's eye and drill-down option

Consolidated data insights

The screenshot shows the RateTiger dashboard interface. At the top left is the RateTiger logo with 'by eRevMax' underneath. To the right of the logo is a home icon and the text 'RATETIGER H...'. Further right is a date range selector showing '08 Feb 2023 - 28 Feb 2023' with a dropdown arrow. There are also icons for a refresh button and a user profile dropdown. Below this is the breadcrumb 'Dashboard > Reservation - Summary View' followed by a search icon, a dropdown menu set to 'Stay', a filter icon, a download icon, and a more options icon. The main content is a table with the following data:

Source	Room Nights Sold	Reservations	Revenue (GBP)	Avg. Rate (GBP)
<input type="checkbox"/> Brand.c...	6	4	2,414.90	402.48
<input type="checkbox"/> SeeBo...	6	4	2,414.90	402.48
Total	6	4	2,414.90	402.48

At the bottom right of the dashboard area is a blue circular chat icon.

Consolidated booking report from all online sources including OTAs, Metasearch, GDS & Brand site on the dashboard for have a complete control on business



Room and Rate Plan Management APIs

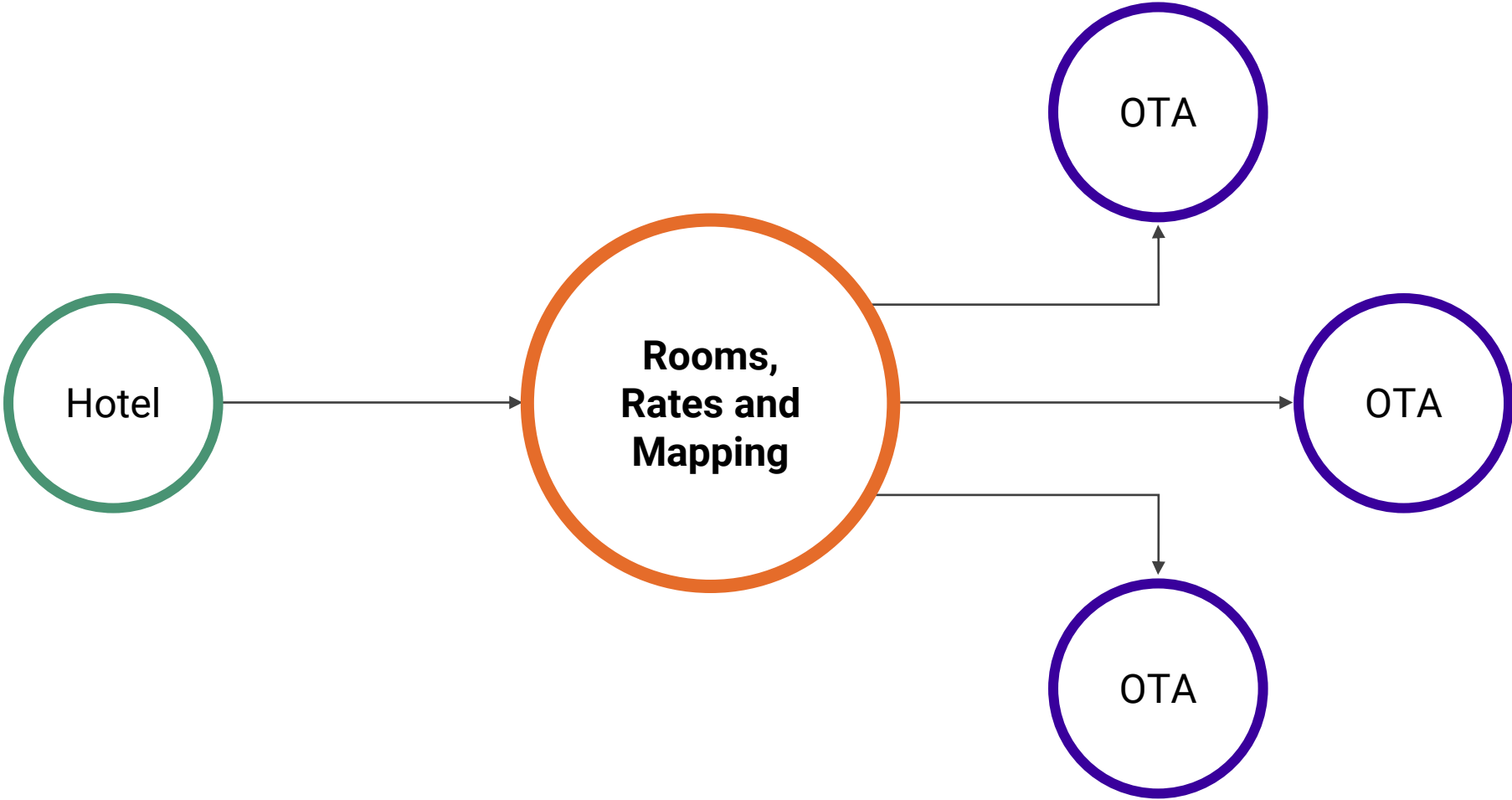
Create, update and delete rooms and rate plans straight from your system

Benefits of the API

- Automatically update and create rooms and rate plans in one place.
- More efficient rooms and rate plan management.
- Improve efficiency by being able to carry out these essential tasks quickly and easily.
- Reduced errors, no parity issues and no lost revenue.



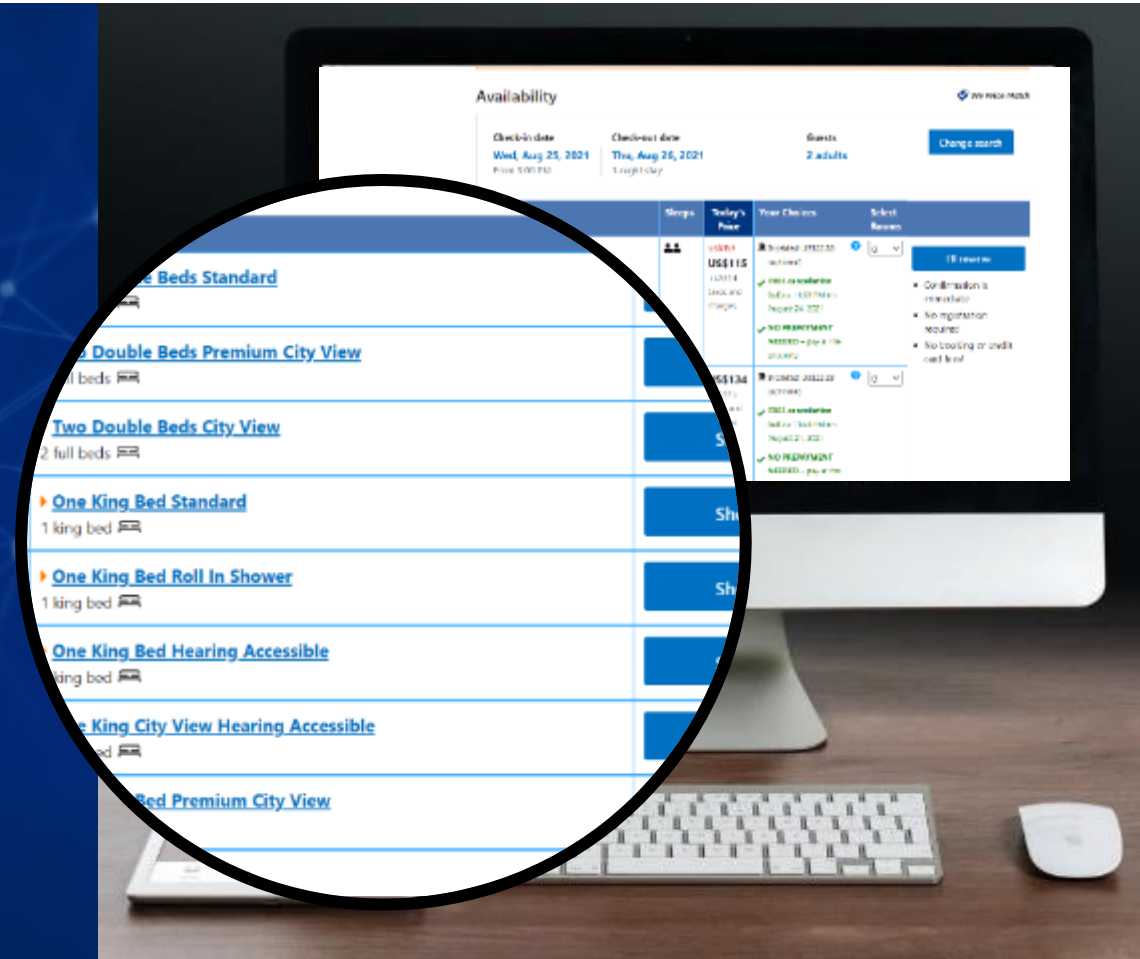
Rate Management API Process



OTA Extranet Management Through RateTiger

The different kinds of Room & Rate Plan you can create and manage from RateTiger are –

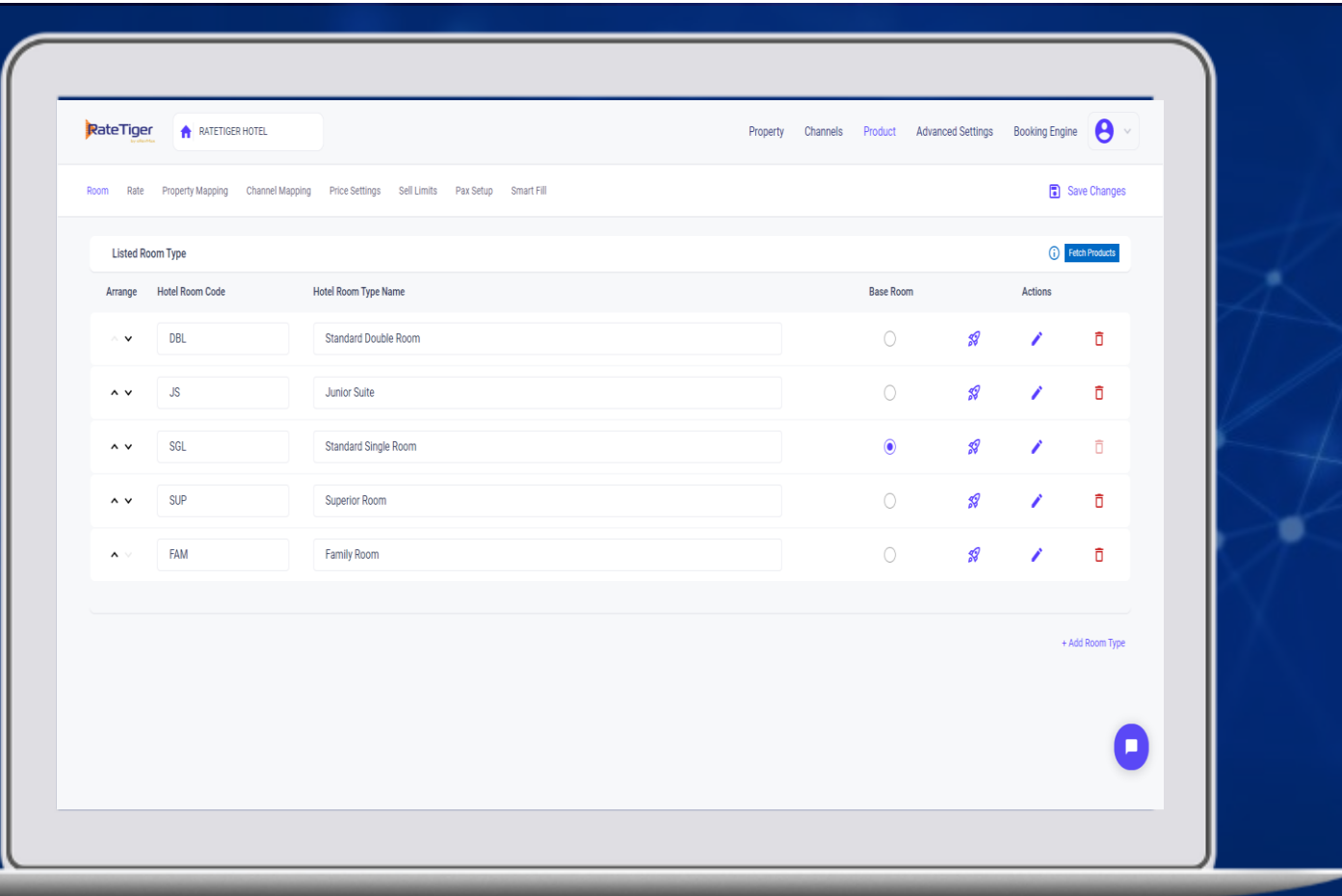
- Room Management – open for Booking.com
- Rate Plan Management– open for Booking.com
- Rate Plan Assignment– open for Booking.com
- Room & Rate Plan Information - open for Booking.com



Room and Rate Plan Management APIs

API name	API group	Write or read	End-point
Room Management	Content API	Write	Content/OTA_HotelInvNotif
Rate Plan Management	Content API	Write	Content/OTA_HotelRatePlanNotif
Rate Plan Assignment	Content API	Write	Content/OTA_HotelProductNotif
Room & Rate Plan Information	Services	Read	roomrates

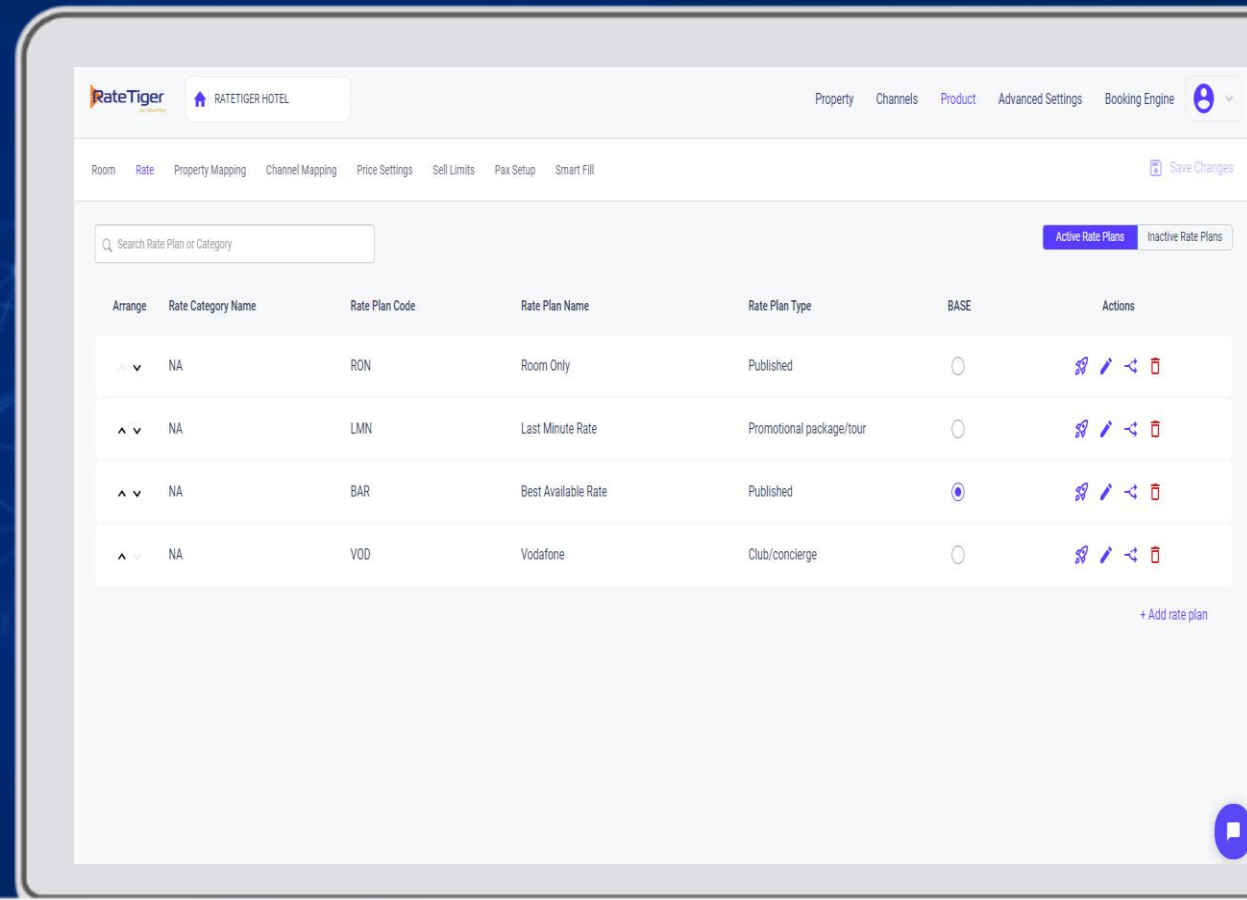
Room Management API



1. Create and update rooms
2. Activate and deactivate rooms
3. Add, update/ remove room amenities
4. Add or remove room photos
5. Assign standard room names

Rate Plan Management API

1. Create rate plans
2. Deactivate and activate existing rate plans
3. Set/change rate plan names
4. Set/change rate relations



Room and Rate Plan Information API

1. Read rate plan ID
2. Read current rate plan name
3. Read current rate plan assignment
4. Read current policy ID
5. List all deactivated rate plans
6. Read current policy code and policy
7. Read pricing types
8. Read current rate relations and meal plans
9. Read booking rules (releases)
10. Read rate-level occupancy data

The screenshot displays the RateTiger interface for a hotel named 'RATETIGER HOTEL'. The main navigation bar includes 'Property', 'Channels', 'Product', 'Advanced Settings', and 'Booking Engine'. Below this, a secondary navigation bar lists 'Room', 'Rate', 'Property Mapping', 'Channel Mapping', 'Price Settings', 'Sell Limits', 'Pax Setup', and 'Smart Fill'. A 'Save Changes' button is visible on the right.

The central area features a search bar for 'Rate Plan or Cate' and a table of rate plans. The table has columns for 'Rate Plan Code*', 'Rate Plan Name*', and 'Details'. The first entry is 'BAR' with the name 'Best Available Rate'. A '+ Add in other languages' link is present below the table.

Below the table, the 'Rate Information - BAR' section is expanded, showing:

- Short Description: 'Best Rate Guaranteed' (20 / 150 characters)
- Long Description: (0 / 1500 characters)
- Rate Type: 'Published' (dropdown menu)
- Market Code: (input field)
- Rate Category: (input field)
- Source Code: (input field)

On the right side, the 'Sales Condition' section is expanded, showing:

- Close: 'Open' (dropdown menu)
- MinLOS: '1' (input field)
- MaxLOS: '4' (input field)
- MinCutOff: '0' (input field)
- MaxCutOff: '0' (input field)
- CloseToArrival: 'None' (dropdown menu)
- CloseToDeparture: 'None' (dropdown menu)

Below that, the 'Booking & Selling Window' section is expanded, showing:

- Booking Start Date: '20-Mar-2022' (calendar icon)
- Selling Start Date: '20-Mar-2022' (calendar icon)
- Booking End Date: '31-Mar-2024' (calendar icon)
- Selling End Date: '31-Mar-2024' (calendar icon)

At the bottom, the 'Meal Plan Inclusion' section is partially visible.

DEAL OF THE DAY

STANDARD ROOM DELUXE ROOM SUITE ROOM POOL VILLA BEACH COTTAGE



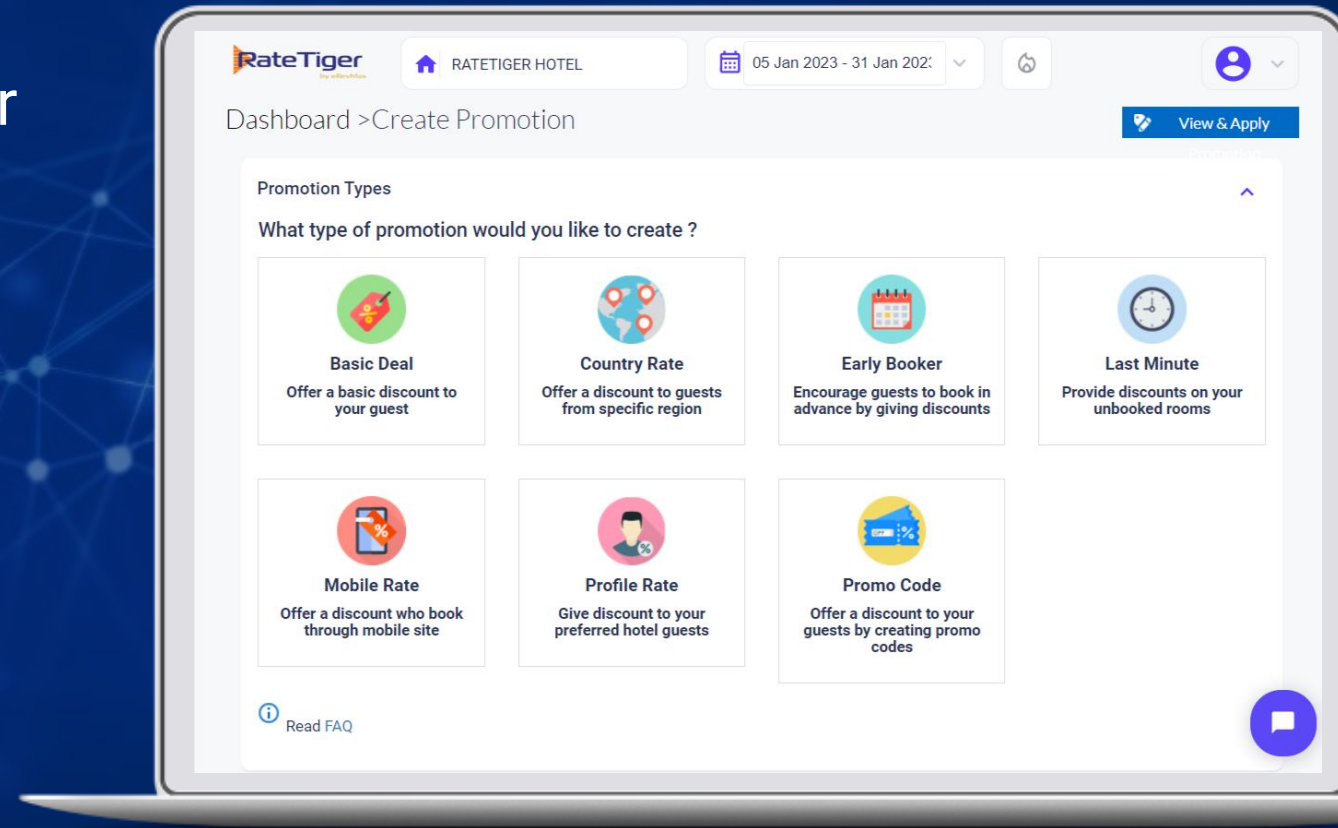
Promotion APIs

Offer promotions and special rates on key OTAs

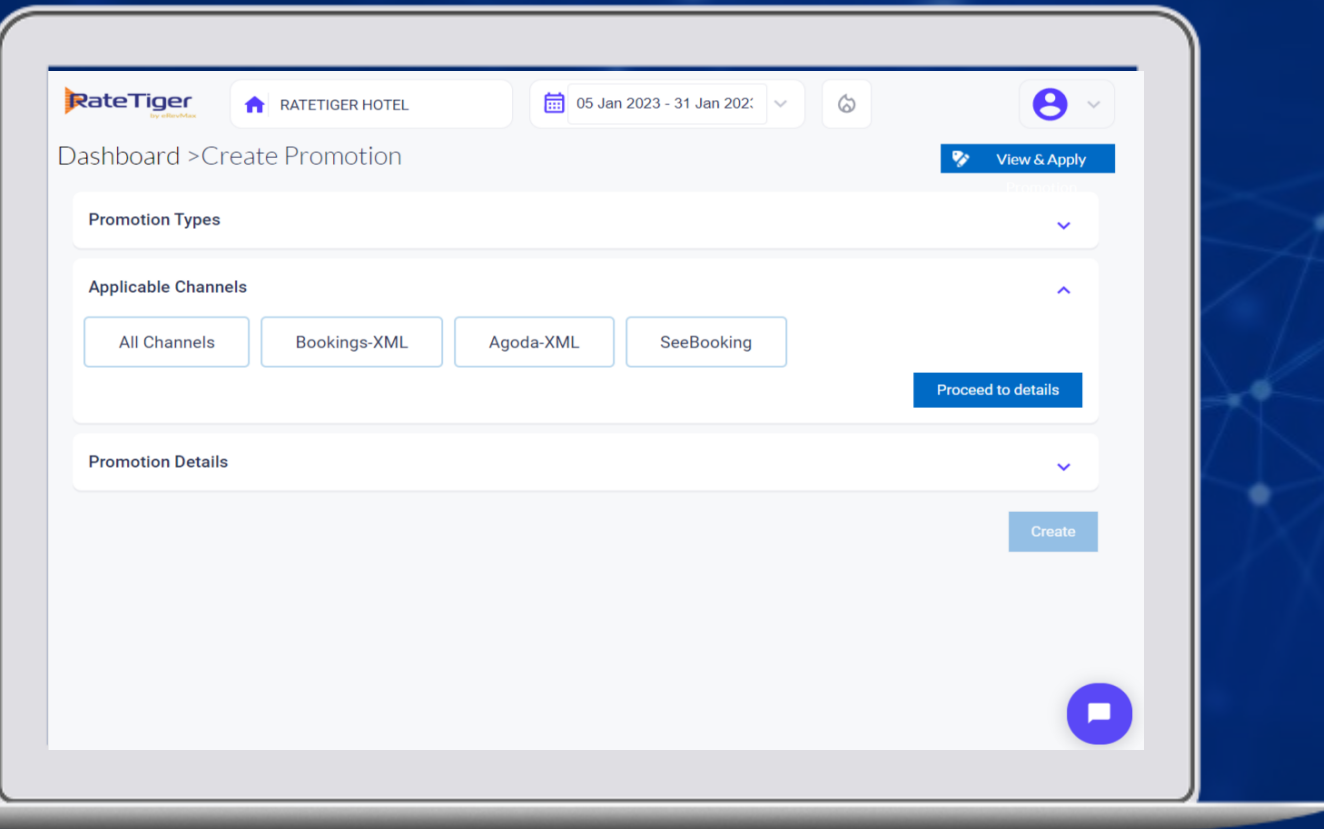
Promotions through RateTiger

The different kinds of Promotions you can create and manage from RateTiger are –

- Basic Deal
- Country Rate
- Early Booker
- Last Minute.
- Mobile Rate
- Profile Rate
- Promo Code



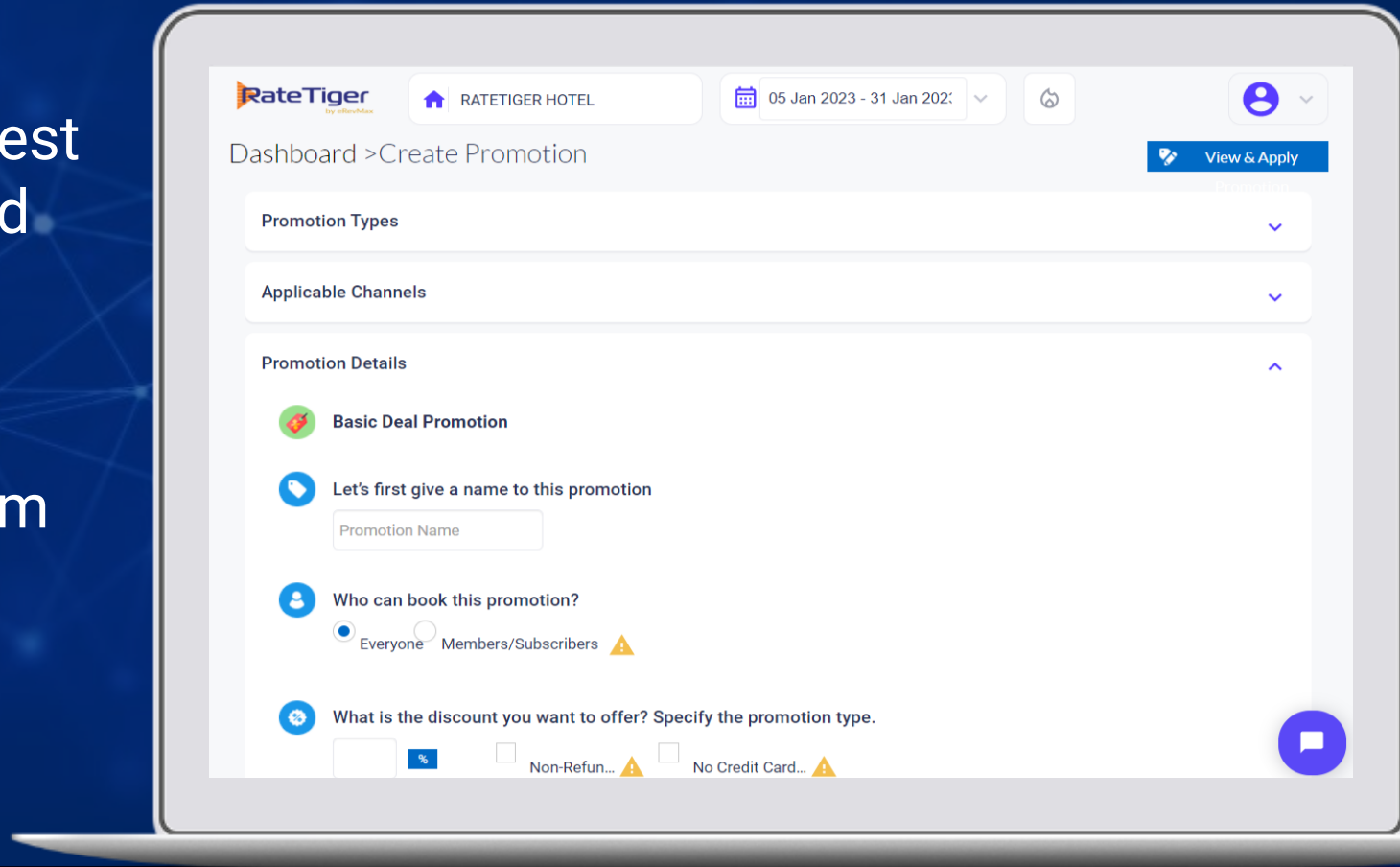
Three step process to create promotion



When you click on the type of Promotion, the applicable OTAs where you can sell it will show up for you to select. You can select either “All Channels” or specific channel to create the Promotion in.

Easily apply Promotion

- Easy and fully customizable promotion, which will give the guest a discount on selected rooms and rates.
- Customize the promotion for everyone or members only
- Control on MLOS, Dates and Room Type
- Run the promotion for various Rateplan and Payment options



HOTEL DEALS

\$ N/A ★★★★★☆ 8.7 ratings



Private Room
Hosted by Admin



Check Availability

GDS, Metasearch & Airbnb Integration

Distribute rates and availabilities on GDS, metasearch channels like Google, TripAdvisor, Trivago and Airbnb

GDS distribution to 1 million+ travel agents via **Amadeus Link hotel**

A multi-GDS representation and services ideal for 2 to 5 star independent hotels, B&Bs, resorts, serviced apartments and small-medium chains distributing hotel inventory on the world's leading Global Distribution Systems (Amadeus, Sabre and Travelport's Galileo & Worldspan) and DHISCO (Pegasus ODD).



Consortia & Corporate
RFP Contracting



Travel Agent
Commission Program

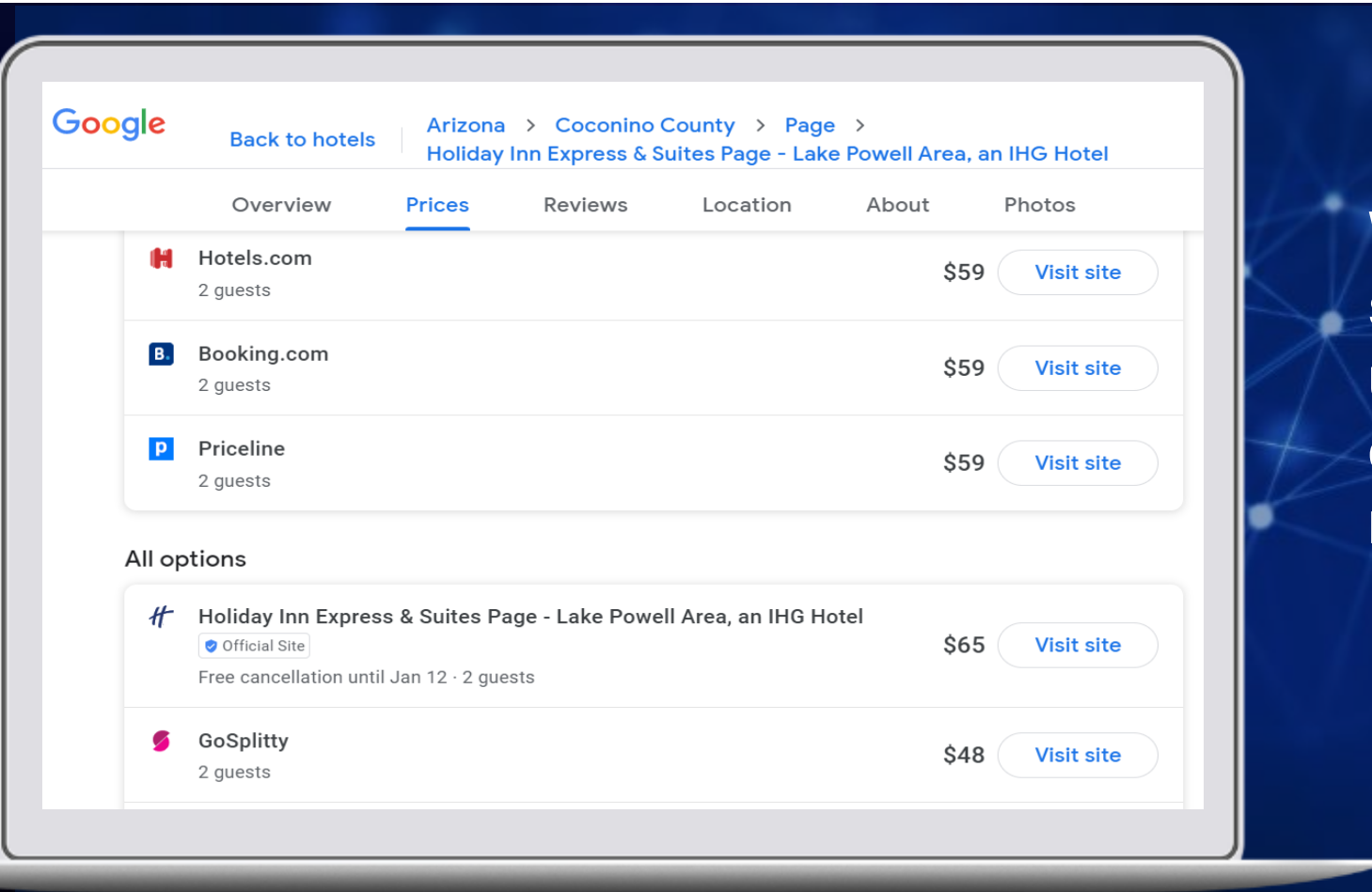


GDS Marketing
& Promotion



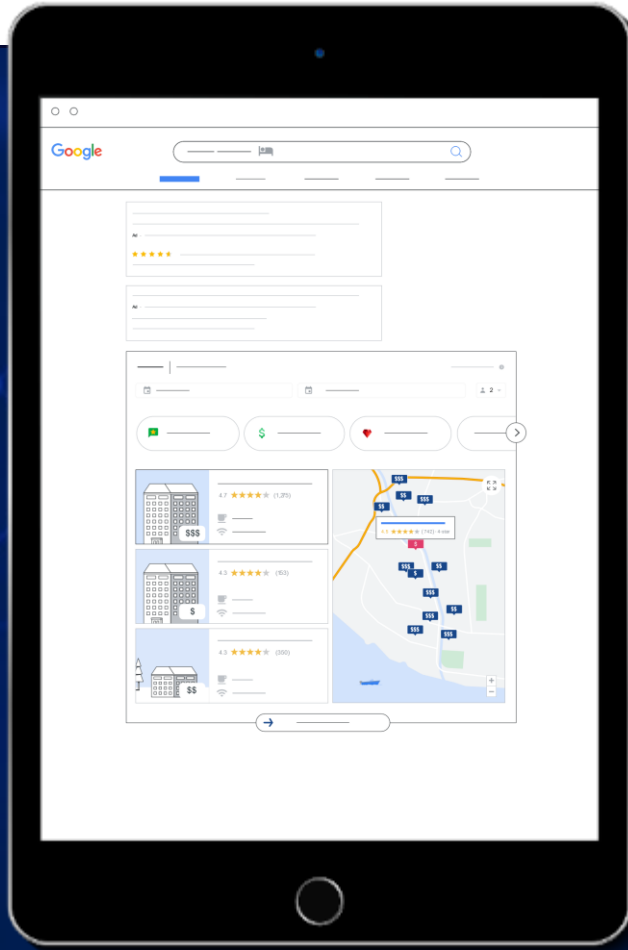
Easy and affordable
connection

Google hotel free booking links



With free booking links, your booking site can appear across Google when users search for hotels. You can connect with more travelers and drive more bookings at no cost.

How travelers find hotel booking links: Searching for hotels on Google



Show up for interested travelers

When a traveler searches for hotels on Google.com, they may see a mixture of ads (which are marked with an "Ads" badge) and free booking links. Depending on the query, the hotel search unit may appear among the results, displaying top hotel search results with hotel photos, ratings, prices, and a map.

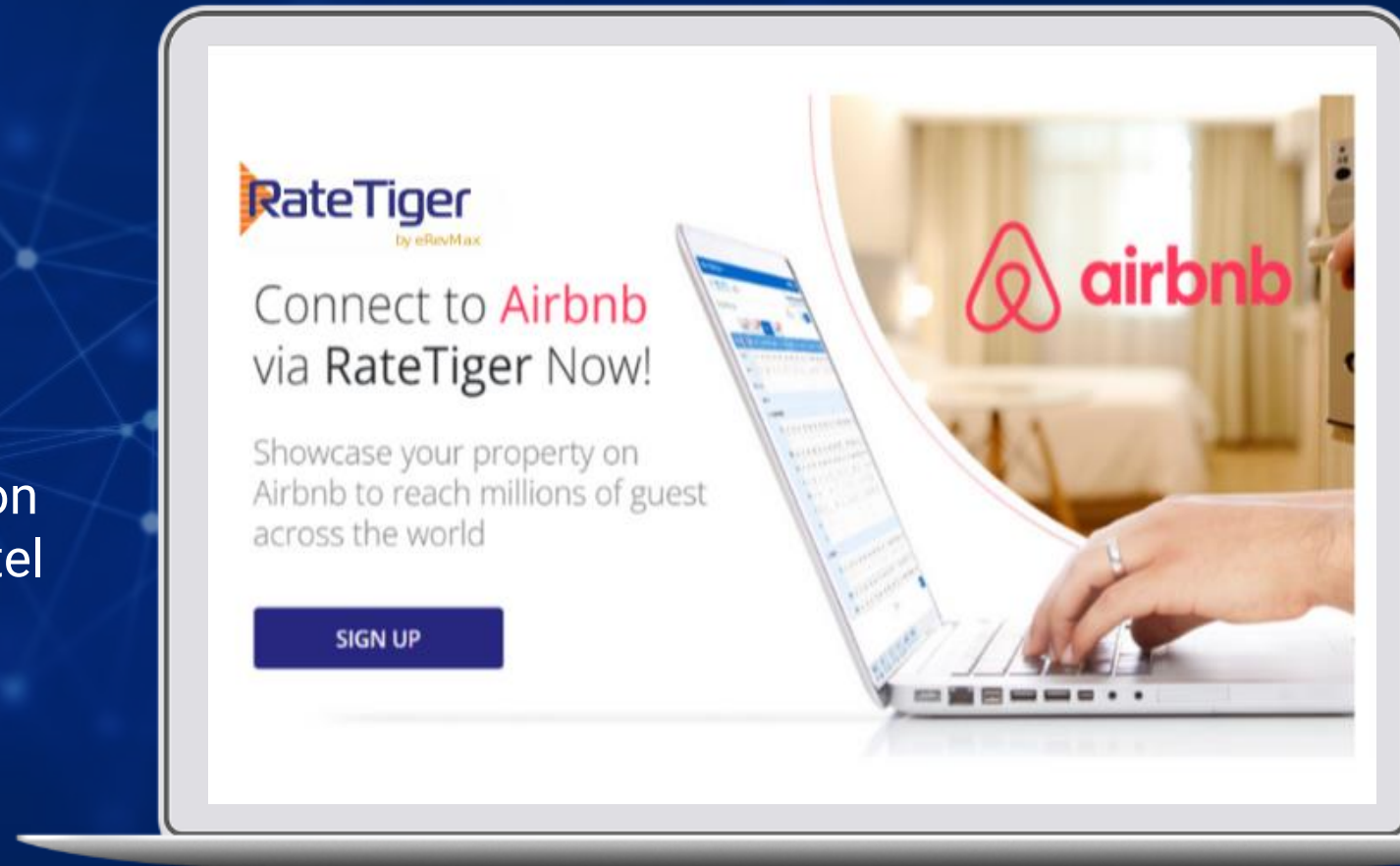
Meta I/O – Central Platform for bid management via **WIHP**

The diagram illustrates the Meta I/O central platform. On the left, a white circle contains the text: OTA, Booking Engine, Channel Manager, PMS, and CRS. An arrow points from this circle to a teal square labeled 'Meta I/O'. Another arrow points from the 'Meta I/O' square to a white circle on the right containing logos for Bing ads, Google Hotel Ads, KAYAK, skyscanner, tripadvisor, wego, and trivago.

- Budget Management | Bidding System | Cost Per Click | ROI Reporting | OTA Program
- Ability to push rates excluding vs. including VAT depending on regional regulations
- Ability to push up to 4 rate plans towards Meta including Standard Flex, Standard Prepaid, Member rate Flex & Member rate Prepaid.

Apartment / BnB Rental

2-way XML connectivity with Airbnb, Bridgestreet, Housing, Silverdoor and many more apartment rental channels enabling publishing rates & availability on Airbnb and receiving reservations to hotel system in real-time



The image shows a laptop screen with a white background. At the top left is the RateTiger logo, which consists of an orange triangle followed by the text "RateTiger" in blue and "by eRevMax" in smaller orange text below it. To the right of the logo is the Airbnb logo, which is a red outline of a house with a triangle inside, followed by the word "airbnb" in red lowercase letters. Below the logos, the text reads "Connect to Airbnb via RateTiger Now!" in black, with "Airbnb" in red. Underneath that, it says "Showcase your property on Airbnb to reach millions of guest across the world" in a smaller grey font. At the bottom left of the ad is a dark blue rectangular button with the white text "SIGN UP". The background of the laptop screen shows a blurred image of a person's hands typing on a laptop keyboard in a bright, modern interior.

Independent Hotels: Expand distribution mix to attract guests

- › Control of every guest touch point during the online booking journey
- › Manage OTAs and your direct booking engine from the dashboard
- › 2-way data transfer between online sales channels and PMS/CRS

“

“I wanted a tool that would help me and my staff save time, but also a solution that allows me to manage my hotel day-to-day room inventory, with a quick and fast overview of all the bookings on one platform. Since we started using RateTiger, we don't need to worry about updating multiple channels anymore.”

LOUMAGE SUITES AND SPA, Bahrain

Large Hotel / Groups: Automated enterprise level connectivity

- › Complete automation with seamless integration between systems
- › Supports allocations, Free Sell, Last Room Availability (LRA) and weights to maximize yield
- › 100% reservation delivery between online sales channels to the CRS/PMS including confirmations, modification and rebooking

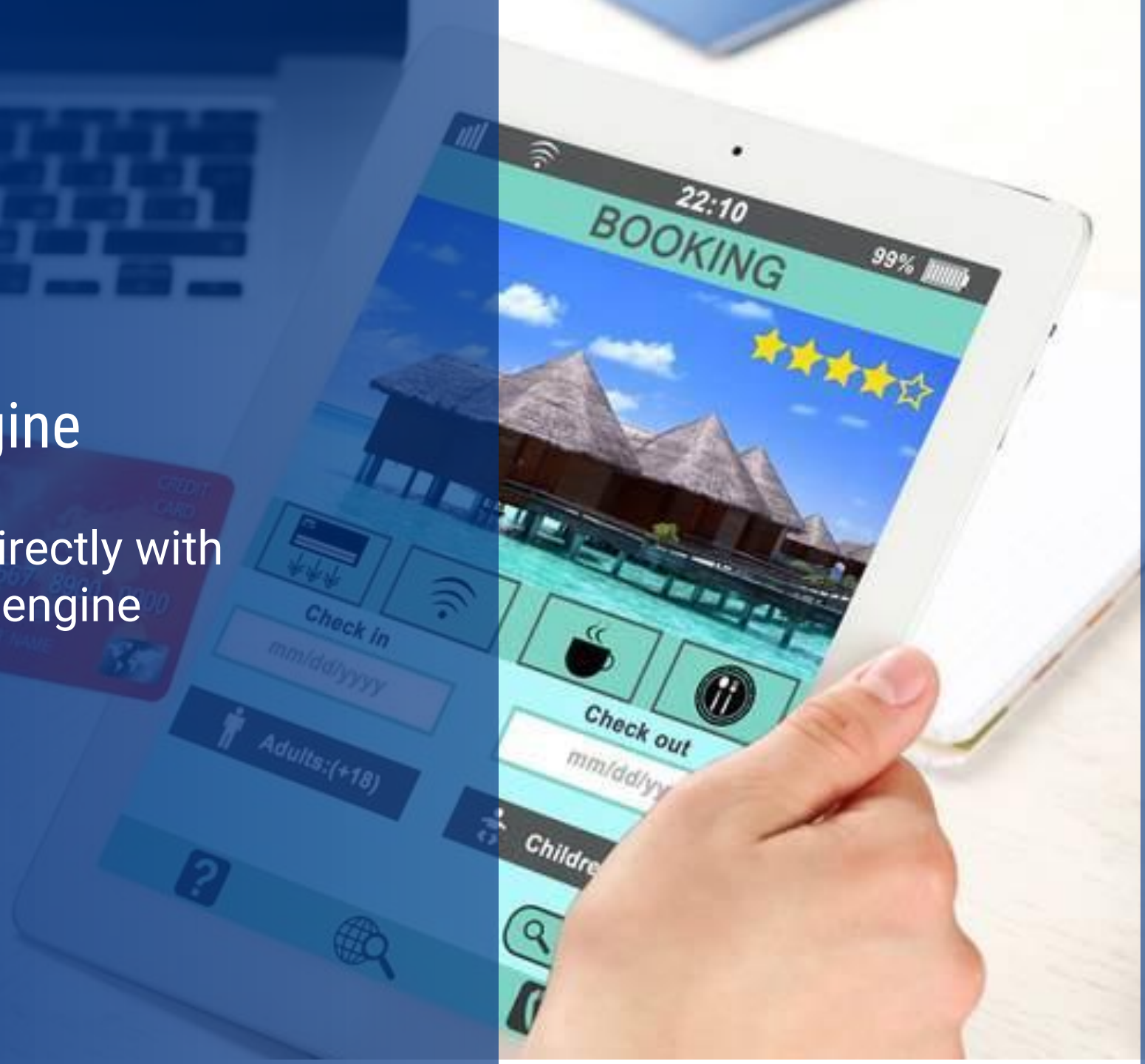
“

We are delighted to have RateTiger as our connectivity partner - it is a great investment that has given us very good ROI. Over the past couple of years, our reservations have grown by 37% which translates to over 12 million SAR! RateTiger has the highest quality of channel connections and the speed, accuracy, and ease with which we can manage our online operations is fantastic.”

FRONTEL VENUE JEDDAH, Saudi Arabia

Internet Booking Engine

Attract guests to book directly with intuitive secure booking engine



RateTiger – Internet Booking Engine

RateTiger Booking Engine is an advanced intuitive secure direct booking software designed for hotels of all sizes to attract guests to book on brand website



Mobile responsive design

Responsive design that triggers seamless booking on any device - desktop, tablet, smartphone



Tailored theme

Customize your hotel booking engine platform as per your hotel branding nomenclature



Social media integration

Link your hotel's Facebook, Instagram, Twitter, and other social handles to drive visitors to your brand website.



Upsells & promotions

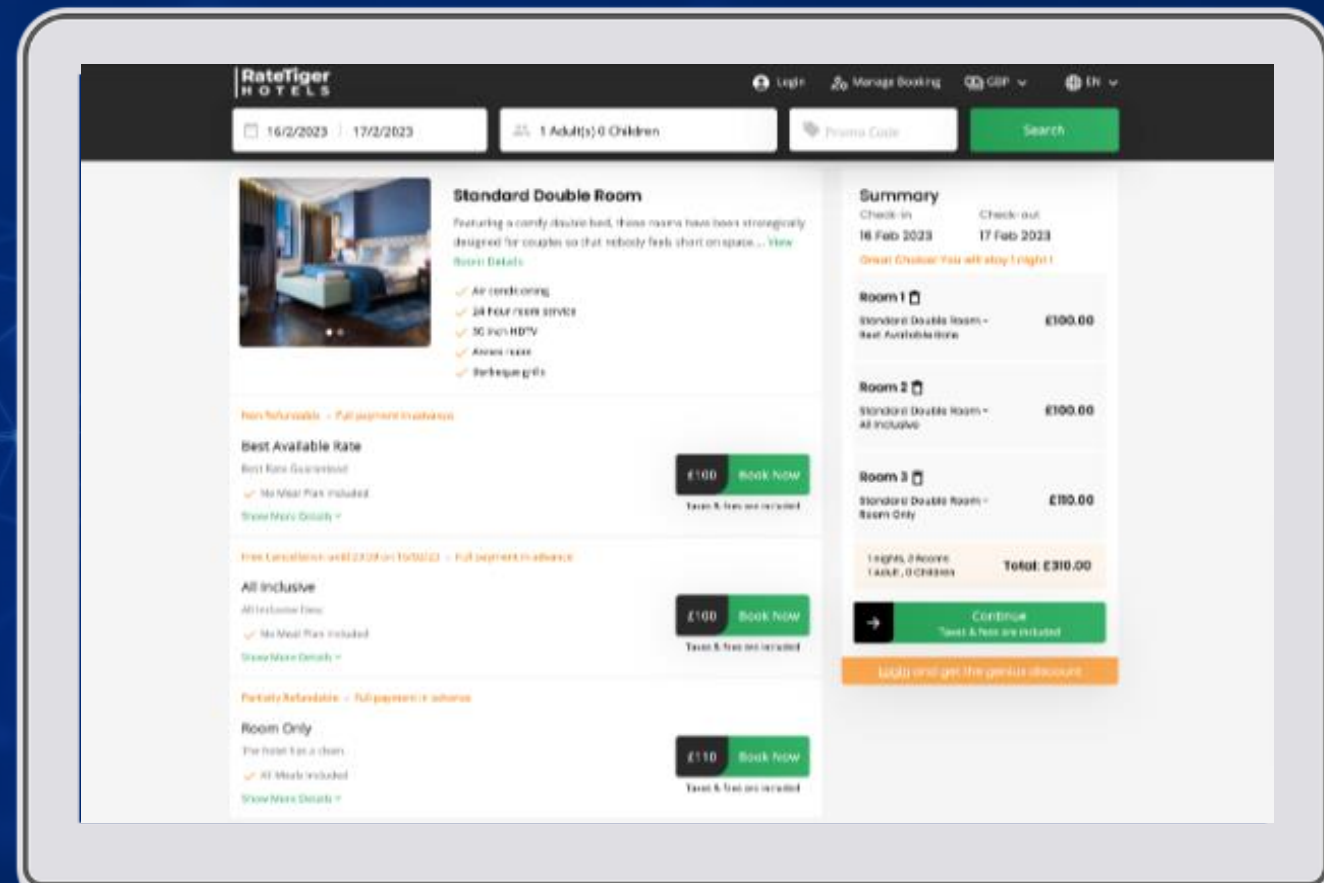
Create attractive package deals, early offers, discount coupons, and upsells for optimizing direct revenue

Attract, reach and convert guests direct

Simple, elegant, easy-to-use responsive, mobile-first interface providing them with special deals & promo codes when they book directly with you

Personalized theme, responsive design

Fully customizable to suit your brand including description, amenities, media, color theme, search engine optimization and more; multi-language, multi-currency compatible



Seamless guest booking experience

The screenshot displays the RateTiger Hotels booking interface. At the top, there's a navigation bar with 'RateTiger HOTELS' and user options like 'Login', 'Manage Booking', 'GBP', and 'EN'. Below this, a 'Back' button and 'Enhance your Stay' heading are visible. The main content area is divided into two columns. The left column features three add-on options: 'Full Day sightseeing test' (£100), 'Car Parking test' (£55), and 'Spa Treatment' (£110). The right column contains a 'Summary' section with check-in/out dates (16 Feb 2023 - 17 Feb 2023), a 'Room 1' section listing 'Standard Double Room - Best Available Rate' for £100.00, a 'Room 2' section listing 'Standard Double Room - All Inclusive' for £100.00, and a 'Room 3' section listing 'Standard Double Room - Rooms Only' for £100.00. A 'TOTAL 3 Rooms' section shows '1 Adult, 0 Children' and a 'Total: £310.00'. A green 'Continue' button with a right arrow is at the bottom of the summary, with a note 'Taxes & Fees are included'.

Intuitive user interface allowing guests to make an online booking from any device using a simple three-step booking process



DID YOU
KNOW



Hoteliers update their rates up to 10 times a day to secure occupancy levels



What are your competitors charging for their properties?



When are they changing rates or deviating for rate compliances?



Where are you placed in relation to your competitive set across channels?



How can you efficiently leverage rates to your best advantage?

Business Intelligence = Understanding Marketplace

A person in a blue suit is sitting at a desk, working on a laptop. The laptop screen displays a bar chart and a table. To the right of the laptop, there is a document with a colorful pie chart. The background is a bright, out-of-focus office window. The right side of the image is overlaid with a dark blue gradient.

The all new RateTiger Shopper

The benchmark of Price Intelligence

RateTiger Shopper – real-time competitive rate intelligence

RateTiger Shopper is a comprehensive yet easy to use hotel rate intelligence solution enabling hotels to monitor and analyze rate strategy of the competitive set across multiple hotel websites, third party sales channels and online travel agents (OTA).



Review marketplace

Real-time rate data to support room pricing decisions



Shop multiple parameters

View gross, net or on-site rate on different date range and parameters



Identify rate movement

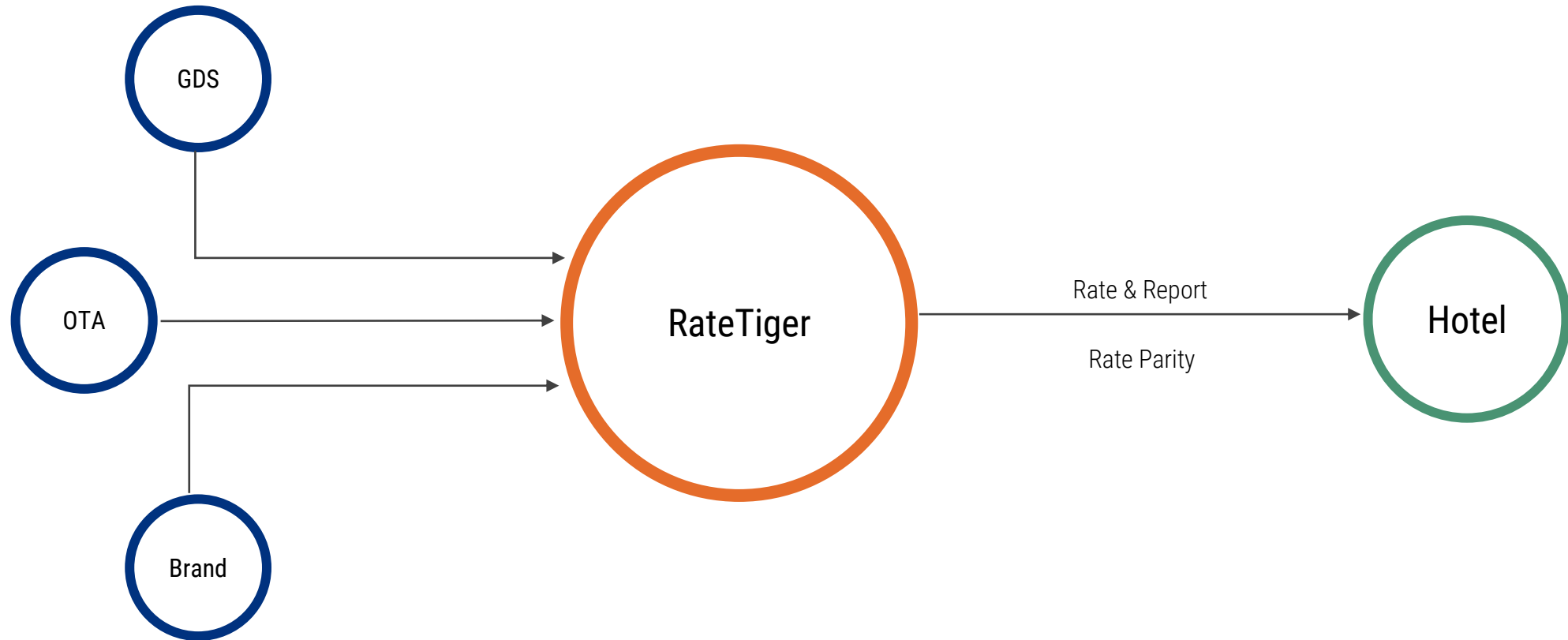
Rate change report to identify competitors' room rate changes



Monitor your competitors

Monitor competitor rate movement and closed-out dates on OTAs

RateTiger Shopper Process Flow



Gain valuable insights into market prices

Shop for multiple nights as well as multiple room types, in one go

The screenshot displays the RateTiger 'Shopping on Demand' interface. At the top, the RateTiger logo is visible, along with the text 'RATETIGER HOTEL' and a date range of '05 Jan 2023 - 31 Jan 2023'. The breadcrumb navigation shows 'Dashboard > Shopping on Demand - Shop Now'. Below this, search filters are set: 'Start Date: 05-Jan-2023', 'No of Days: 1', 'Adults: 1', 'Nights: 1', and 'Shop: Lowest'. A 'Default Group' section contains a table with two columns: 'Hotels' and 'Channels'. The 'Hotels' column lists 'My Hotel', 'Apex City Of London Hotel', 'Rathbone', 'The Westbourne Hyde Park', and 'Washington Mayfair Hotel', all with checked boxes. The 'Channels' column lists 'Hotel websites', 'Bookings.org*', and 'Expedia.co.uk*', with 'Bookings.org*' and 'Expedia.co.uk*' checked. At the bottom of the table are buttons for 'Create Group', 'Shop & Email', and 'Shop now'. A 'Contact Us Now' button is also present, with a note: 'to subscribe for the full Shopping On Demand feature. * Channels with multiple room type shopping capabilities.'

Default Group	
Hotels	Channels
<input checked="" type="checkbox"/> My Hotel	<input type="checkbox"/> Hotel websites
<input checked="" type="checkbox"/> Apex City Of London Hotel	<input checked="" type="checkbox"/> Bookings.org*
<input checked="" type="checkbox"/> Rathbone	<input checked="" type="checkbox"/> Expedia.co.uk*
<input checked="" type="checkbox"/> The Westbourne Hyde Park	
<input checked="" type="checkbox"/> Washington Mayfair Hotel	

Rule the market - stay on top of competition



Monitor competitors price movement including closed and open dates

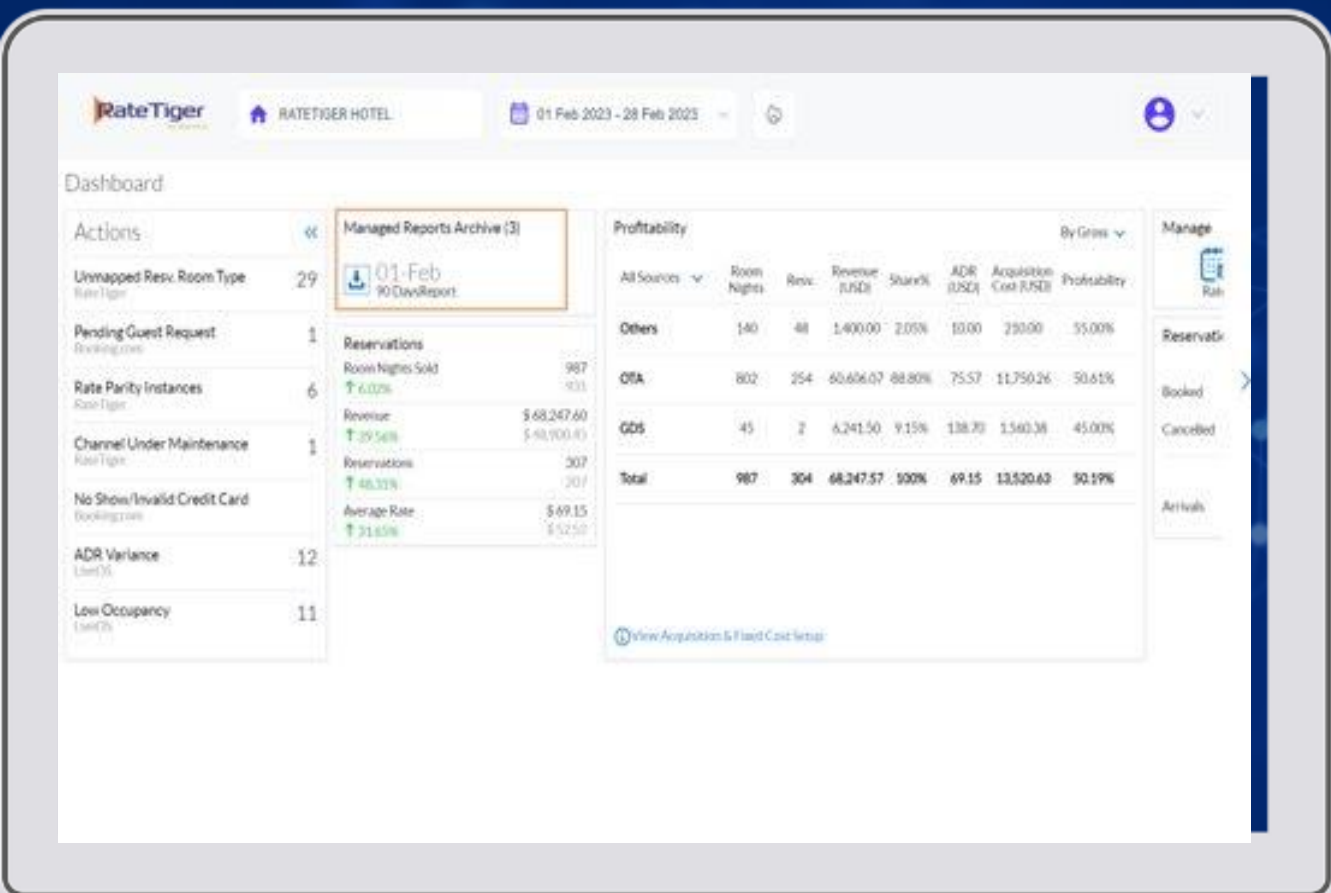
Compare apple-to-apple

View gross, net or on-site rate on different date ranges and parameters.

The screenshot displays the RateTiger dashboard for 'RATETIGER HOTEL' from 01 Feb 2023 to 28 Feb 2023. The report is titled 'Price Analysis - Rate Change Report' and compares rates across three channels: Expedia.co.uk, Bookings.org, and Hotel Website. The data is organized into a table with columns for dates from 1-Mar Wed to 7-Mar Tue. Each row represents a room type and includes 'Current', 'Last', and 'Change' rate information. Red 'X' marks indicate missing or unavailable rates for certain dates and channels.

		Expedia.co.uk	Bookings.org	Hotel Website				
Room Type		1-Mar Wed	2-Mar Thu	3-Mar Fri	4-Mar Sat	5-Mar Sun	6-Mar Mon	7-Mar Tue
The Live Hotel London	Current	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	X	X
	Last	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	X	X
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—
The Live Hotel London RTV3	Current	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	X	X
	Last	\$ 165.00	\$ 170.00	\$ 175.00	\$ 165.00	\$ 170.00	X	X
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—
The Live Kensington	Current	\$ 149.00	\$ 150.00	\$ 156.00	\$ 149.00	\$ 150.00	X	X
	Last	\$ 149.00	\$ 150.00	\$ 156.00	\$ 149.00	\$ 150.00	X	X
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—
The ...	Current	\$ 199.00	\$ 199.00	\$ 199.00	\$ 199.00	\$ 199.00	X	X
	Last	\$ 199.00	\$ 199.00	\$ 199.00	\$ 199.00	\$ 199.00	X	X
	Change	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	—	—

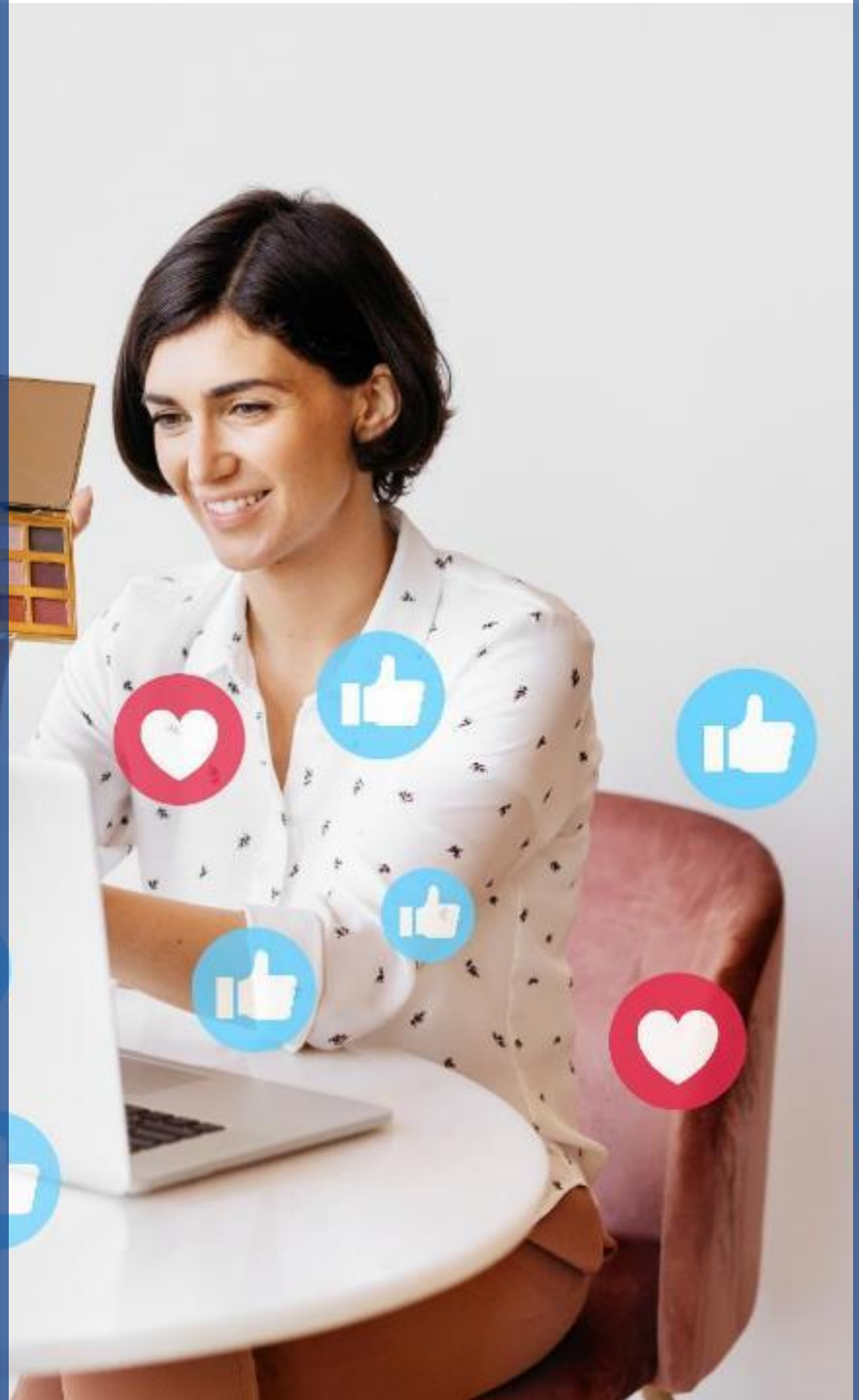
Rate parity made easy



Retain rate integrity by having same room rates across brand website, OTAs, metasearch, GDSs etc. Manage reports up to 90 days at a go

Hotel Digital Marketing

Transform your hotel brand into Social Media Icon



Website Development – Custom website that that exactly speaks about your brand

Conversion-centric feature-rich hotel websites to manage online booking, digital payment support, live chat-bot services, and more for delivering secure, seamless and happy guest booking experience



Website Management

Unlimited designs and templates with rich media capabilities



SEO Ready

Built-in in SEO templates to ensure gets maximum visibility and organic traffic



Rich Media Capabilities

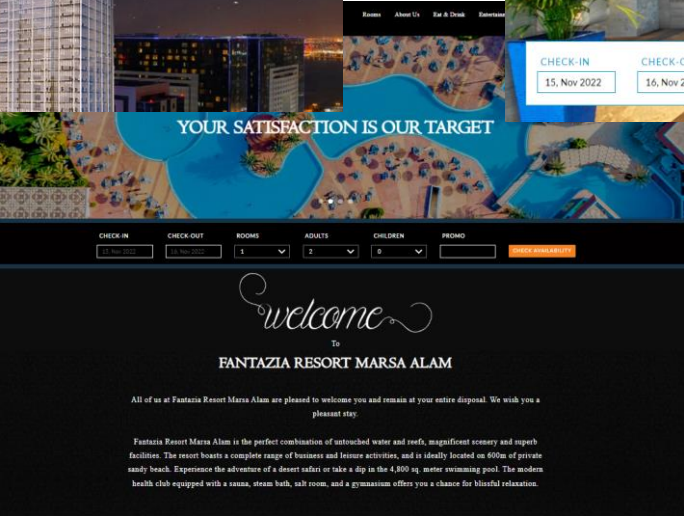
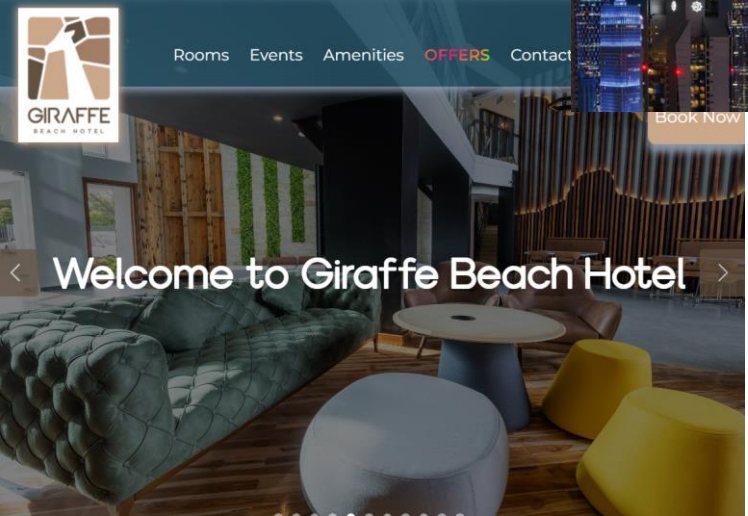
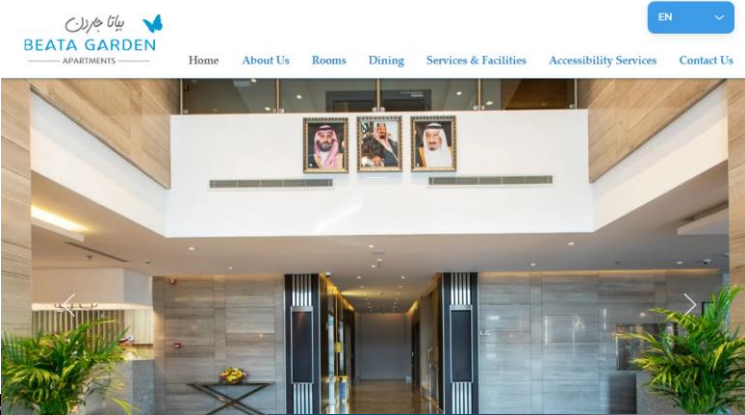
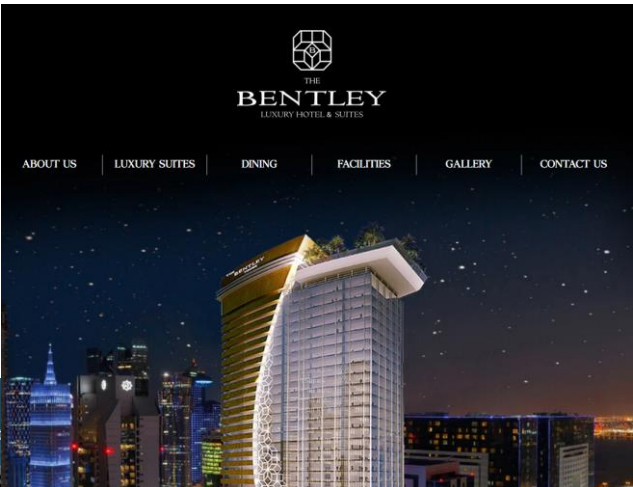
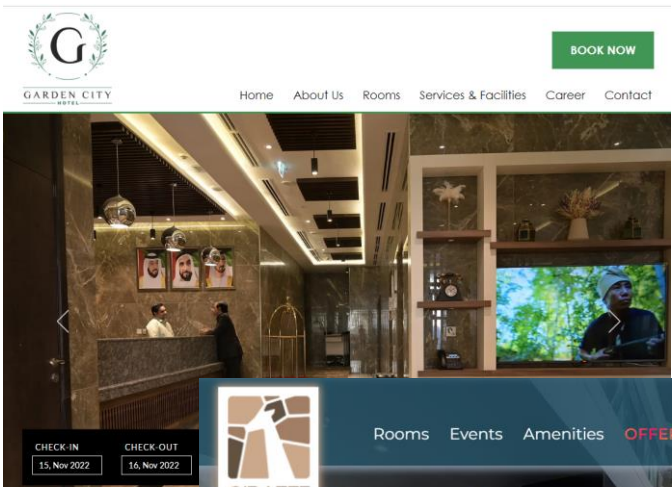
Flexible and multi-faceted to manage all the online booking, payment, content



Full Ownership & Control

Unique domain with 100% ownership and full control.

Sample Websites



Full service creative and digital marketing agency to build ONLINE presence

RateTiger Digital Marketing Service helps hotels crafting comprehensive digital marketing campaigns that ensure your brand gets seen in all the right places, at the right time.



Paid Marketing

PPC campaign on Google, LinkedIn, Facebook and other social networks.



Content Marketing

Create articles, blogs, podcasts, eBooks, newsletters to engage with guests



Social Media Marketing

Improve Social quotient by managing social profile and sponsored campaigns



SEO

Search engine optimisation to grow and sustain organic search rankings

We're **proven, reliable** and **secure**



99.9%
product uptime



400+
XML Connectivity



Global data
centre



Payment & Data
Security, GDPR
Compliant

Commitment to the **Gold Standard** of Service

Multi-lingual support 24/7, 365 days a year to all inbound inquiries to provide resolution for all technical and functional issues

Ticketing system for handling of support requests & issues; unlimited training and help manuals

Dedicated Service Manager and Tech Support

Account Manager for periodic review of performance and advisory for optimizing product usability, connectivity, reach to improve profitability

Thank you

sales@erevmax.com

